PRESENTING AND TOURING
Policy Change Recommendation 1
Strategic Planning Goal:
1: Increase Participation: Broaden the engagement of MSAC’s constituency and beyond, providing avenues designed to increase pathways to participation with MSAC
2: Provide Intentional Support: Embrace thoughtful and targeted approaches to serving known and yet to be known MSAC constituents

Current Language
To be eligible to apply for funding through the Maryland Touring Grant, the applicant organization must: be an IRS designated 501(c) (3) or unit of government based in Maryland; be legally incorporated in Maryland, and; have a demonstrated history (three years or more) of successfully presenting performing artists

Recommended Language
To be eligible to apply for funding through the Maryland Touring Grant, the applicant organization must: be an IRS designated 501(c) (3) or unit of government based in Maryland; be legally incorporated in Maryland, and; have a demonstrated history of successfully presenting performing artists

Justification (Feedback from LISTENING SESSIONS, CREATIVE CONVERSATIONS and EDITOR SESSIONS): To encourage new presenters to apply for the funding.
- “Success defined by artist, organization, individual artist or performing companies” rather than 3-year marker. (Listening Session)
- “Can a single artist’s experience count as part of the larger group’s experience?” (Ex: I have 20 years of experience, but my company is 6 months old.) (Listening Session)
- “Capturing all relevant experience may help in the final determination, particularly for those persons or groups that are new and emerging.” (Editors)
- “Remove “three-year.”” (Editors)
- “Remove deadlines - rolling application.” (Editors)

Policy Change Recommendation 2
Strategic Planning Goal:
1: Increase Participation: Broaden the engagement of MSAC’s constituency and beyond, providing avenues designed to increase pathways to participation with MSAC

Current Activity
Applications are reviewed in April to award funding for presentations scheduled within 15-months.

Recommended Change
Applications are reviewed on a quarterly basis and may award funding for presentations scheduled within 18-months.

Justification (Feedback from LISTENING SESSIONS, CREATIVE CONVERSATIONS and EDITOR SESSIONS): To allow presenters to receive funding in advance of their seasons.
- Timeline does not work. (Listening Session)
- Removal of deadline/ Rolling? Yes, that would be great. (Listening Session)
- Works well to be contacted by the presenter with contract details. Does not work well as a prospectus - experiences where the Presenter asks the artist to “hold a date” and maybe the funding comes in and maybe it doesn’t. (Listening Session)
Policy Change Recommendation 3

Strategic Planning Goal:
1: Increase Participation: Broaden the engagement of MSAC’s constituency and beyond, providing avenues designed to increase pathways to participation with MSAC
2: Provide Intentional Support: Embrace thoughtful and targeted approaches to serving known and yet to be known MSAC constituents

Current Language
The minimum grant request per application is $500 and the maximum grant request per application is $3,500, with no more than one application per fiscal year.

Recommended Language
The minimum grant request per application is $500 and the maximum grant request per application is $5,000, with no more than one application per fiscal year.

Justification (Feedback from LISTENING SESSIONS, CREATIVE CONVERSATIONS and EDITOR SESSIONS): To allow roster artists to increase their fees and allow presenters to offer larger and/or additional contracts.
- “The arts is just the arts” is narrow-minded and short-sighted. This could have a broader scope to connect professional artists with others to increase viability of artists in Maryland.” (Listening Session)
- “Are presenters thinking about all mediums?” (Listening Session)
- “Increase the amount of money!” (Editors)

Proposed Timeline
April 2019 - Edit guidelines and application and send to attorney general for approval
May 2019 - Post and open new guidelines and application.