

# DRAFT

## PRESENTING AND TOURING

### Policy Change Recommendation 1

#### Strategic Planning Goal:

- 1: Increase Participation: Broaden the engagement of MSAC's constituency and beyond, providing avenues designed to increase pathways to participation with MSAC
- 2: Provide Intentional Support: Embrace thoughtful and targeted approaches to serving known and yet to be known MSAC constituents

#### Current Language

To be eligible to apply for funding through the Maryland Touring Grant, the applicant organization must: be an IRS designated 501(c) (3) or unit of government based in Maryland; be legally incorporated in Maryland, and; have a demonstrated history (three years or more) of successfully presenting performing artists

#### Recommended Language

To be eligible to apply for funding through the Maryland Touring Grant, the applicant organization must: be an IRS designated 501(c) (3) or unit of government based in Maryland; be legally incorporated in Maryland, and; have a demonstrated history of successfully presenting performing artists

#### Justification (Feedback from LISTENING SESSIONS, CREATIVE CONVERSATIONS and EDITOR SESSIONS): To encourage new presenters to apply for the funding.

- "Success defined by artist, organization, individual artist or performing companies" rather than 3-year marker. (Listening Session)
- "Can a single artist's experience count as part of the larger group's experience?" (Ex: I have 20 years of experience, but my company is 6 months old.) (Listening Session)
- "Capturing all relevant experience may help in the final determination, particularly for those persons or groups that are new and emerging." (Editors)
- "Remove "three-year."" (Editors)
- "Remove deadlines - rolling application." (Editors)

### Policy Change Recommendation 2

#### Strategic Planning Goal:

- 1: Increase Participation: Broaden the engagement of MSAC's constituency and beyond, providing avenues designed to increase pathways to participation with MSAC

#### Current Activity

Applications are reviewed in April to award funding for presentations scheduled within 15-months.

#### Recommended Change

Applications are reviewed on a quarterly basis and may award funding for presentations scheduled within 18-months.

#### Justification (Feedback from LISTENING SESSIONS, CREATIVE CONVERSATIONS and EDITOR SESSIONS): To allow presenters to receive funding in advance of their seasons.

- Timeline does not work. (Listening Session)
- Removal of deadline/ Rolling? Yes, that would be great. (Listening Session)
- Works well to be contacted by the presenter with contract details. Does not work well as a prospectus - experiences where the Presenter asks the artist to "hold a date" and maybe the funding comes in and maybe it doesn't. (Listening Session)

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- Does not work to have LOI in place before the funding is secured. (Listening Session)
- Rolling deadline and possible 2-year window. (Editors)

### **Policy Change Recommendation 3**

#### **Strategic Planning Goal:**

1: Increase Participation: Broaden the engagement of MSAC's constituency and beyond, providing avenues designed to increase pathways to participation with MSAC

2: Provide Intentional Support: Embrace thoughtful and targeted approaches to serving known and yet to be known MSAC constituents

#### **Current Language**

The minimum grant request per application is \$500 and the maximum grant request per application is \$3,500, with no more than one application per fiscal year.

#### **Recommended Language**

The minimum grant request per application is \$500 and the maximum grant request per application is \$5,000, with no more than one application per fiscal year.

**Justification (Feedback from LISTENING SESSIONS, CREATIVE CONVERSATIONS and EDITOR SESSIONS): To allow roster artists to increase their fees and allow presenters to offer larger and/or additional contracts.**

- "The arts is just the arts" is narrow-minded and short-sighted. This could have a broader scope to connect professional artists with others to increase viability of artists in Maryland." (Listening Session)
- "Are presenters thinking about all mediums?" (Listening Session)
- "Increase the amount of money!" (Editors)

#### **Proposed Timeline**

**April 2019** - Edit guidelines and application and send to attorney general for approval

**May 2019** - Post and open new guidelines and application.

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