Public Art Across Maryland Conservation Grant

Information Webinar
July 16, 2020  2:00-3:00 PM

Hosted by:
Liesel Fenner, Public Art Program Director
Ryan Patterson, Public Art Project Manager
Please mute your device until you are speaking.

MSAC staff and guests are invited to listen. Please hold any comments until the end of the meeting.
Audio & Video

To mute/resume your audio, hit the mute button on the bottom left of center

To pause/resume video, hit the video button on the bottom right of center
In the upper right corner of your meeting screen, you will find the tab for the chat box.

Chat messages will be displayed for all attendees.
All URLs from the Presentation have been placed in the Chat box.

In the upper right corner of your meeting screen, you will find the tab for the chat box.
If you added the Nod Chrome Extension, please use the RAISED HAND feature before speaking during the meeting.

Otherwise, we’ll try to manage who is speaking as possible.
You can turn captions on at the bottom right of the screen.
The live captioning will differentiate which attendee is speaking.
To leave the meeting, you can press the phone icon at the bottom center of the screen.
Reference Shot of Features

- View meeting participants
- Chat with meeting participants
- Pin a participant
- Remove a participant
- See additional settings, such as recording the meeting, changing your video resolution, and changing layout

Features:
- Share meeting details with guests
- Turn microphone on or off
- Leave meeting
- Turn camera on or off
- Share your screen or give presentations
Equity and Justice

The Maryland State Arts Council (MSAC) celebrates our state's diversity and promotes the role of the arts to connect people, bridge our differences, and inspire an appreciation of our shared humanity. Because the arts have the power to transform individuals and communities, MSAC is committed to advancing diversity, equity, and inclusion in all aspects of our organization and across all the communities of our state, and in supporting our partners in modeling the same commitment.
Vision
The Maryland State Arts Council plays an essential role ensuring every person has access to the transformative power of the arts.

Mission
Maryland State Arts Council advances the arts in our state by providing leadership that champions creative expression, diverse programming, equitable access, lifelong learning, and the arts as a celebrated contributor to the quality of life for all the people of Maryland.
Goal 1. Increase Participation: Broaden MSAC’s constituency, providing avenues designed to increase pathways to engagement

Goal 2. Provide Intentional Support: Embrace thoughtful and targeted approaches to serving known and yet to be known MSAC constituents

Goal 3. Build Capacity: Work strategically to further build organizational and governance capacity to ensure that MSAC is capable of vigorously delivering on its mission

Goal 4. Leverage Connections: Further enhance current relationships and involve additional partners, collaborators, and constituents who will benefit from and advance the work of MSAC

Goal 5. Bolster Maryland Arts: Showcase the high caliber, diverse and relevant work of Maryland’s artists and arts organizations; their contributions to community vitality and MSAC’s role as a catalyst
Agenda

1. Public Art Across Maryland Grant Program
2. Examples of Public Art Conservation
3. Who Can Apply
4. Planning Grants
5. Implementation Grants
6. Grant Deadlines and How to Apply
7. Q&A
Public Art Across Maryland

Supports conservation and preservation of existing public artworks in Maryland
Examples of Artwork Conservation Projects

John Ellsbbery’s “Famous Alligator Mural”, Remington, Baltimore
The “value” of Public Art Conservation

John Ellsberry’s “Famous Alligator Mural” Remington, Baltimore

Below: photos from RemFest 2018
The “value” of Public Art Conservation

John Ellsberry’s “Famous Alligator Mural” Remington, Baltimore

Below: photos from RemFest 2018
Conservation Project Examples

Untitled, Betty Wells Mosaic, Baltimore City Public School, Pennsylvania Avenue, Baltimore, MD
Conservation Project Examples

Untitled Stained Glass 1975 by Gygor Kepps at Commodore John Rogers Elementary School

Untitled Stained Glass 1992 by David Stevens, Arlington Elementary School
Conservation Project Examples

Untitled, Painted Acrylic Windows, L: William Joyner R: Kylis Winborn, Forest Park High School, Baltimore, MD
Conservation Project Examples

(Untitled), Joseph Sheppard, East Downtown Fire Station, Baltimore, MD
Conservation Project Examples

Oasis 1987, Pat Alexander, Druid Hill Park Pool, Baltimore Maryland
Conservation Project Examples

Oasis 1987, Pat Alexander, Druid Hill Park Pool, Baltimore Maryland
Conservation Project Examples

Energy, 1970, Francisco Somini, Baltimore Maryland
Conservation Project Examples

Oasis 1987, Pat Alexander, Druid Hill Park Pool, Baltimore Maryland
(Untitled), kinetic sculpture by Greg Mooring (late 1970’s) in Downtown Baltimore, Lombard Street Park
Conservation Project Examples & Best Practice

Detail: (Untitled), kinetic sculpture by Greg Mooring (late 1970’s) in Downtown Baltimore, Lombard Street Park, Before “conservation” attempt
Conservation Project Examples & Best Practice

Detail: (Untitled), kinetic sculpture by Greg Mooring (late 1970’s) in Downtown Baltimore, Lombard Street Park, AFTER “conservation” attempt
Conservation Project Examples & Best Practice

Detail: (Untitled), kinetic sculpture by Greg Mooring (late 1970's) in Downtown Baltimore, Lombard Street Park, AFTER “conservation” attempt
Conservation of Tom Miller’s Chery Hill mural by Mural Masters in 2018, Cherry Hill, Baltimore
Conservation Project Examples & Best Practice

Conservation of Tom Miller’s Cherry Hill mural by Mural Masters in 2018, Cherry Hill, Baltimore
Conservation Project Examples

Historic Views of Baltimore by Dr. Bob Hieronimus being installed in Jury Quiet Room, Clarence Mitchell Courthouse
Conservation Project Examples & Best Practice

Red Buoyant, 1978, Mary Ann Mears, Pratt Street, Baltimore, MD
Conservation Project Examples & Best Practice

Christine Djuric, Gunnar Conservation working on Red Buoyant, in 2019
Conservation Project Examples & Best Practice

Red Buoyant, 1978, Mary Ann Mears, AFTER conservation in 2019
Conservation Project Examples & Best Practice

Thurgood Marshall, 1970, Ruben Kramer, Pratt Street Baltimore, MD
Conservation Project Examples & Best Practice

Fine Art Conservators Diane Fullick and Howard Wellman cleaning and re-waxing Kramer’s Thurgood Marshall in 2019
Conservation Project Examples & Best Practice

Fine Art Conservators Diane Fullick and Howard Wellman cleaning and re-waxing Kramer’s Thurgood Marshall in 2019
Public Art Across Maryland Conservation Grants

Who Can Apply:

- Non-Profit Organizations
- Local government, municipalities
- College/University
- PreK-12 School
- County Arts Council
- Arts & Entertainment District

Artists interested in applying must partner with any type of organization listed above.

Jackie Downs, Baltimore Office of Promotion & The Arts at Visit Baltimore volunteer clean-up event at Jim Sanborn’s “Patapsco River Project”, Baltimore, MD
Conservation Grant

Artwork Eligibility:
- Public art in any media
- Permanent public artwork
  - Sited indoors or outdoors
  - Free & publicly accessible
- Artwork must be in, or in the process of being relocated to, Maryland

Not Eligible:
Artwork that is still under the warranty of the artist
Two Types of Conservation Grants:

Planning Grants: Requests of up to $5000 support:

- **Administrative fees** related to project management
- **Consultant Fees(s)** incl: Professional Conservator*, Artist, Structural Engineer, Materials Specialist, Historian/Preservationist
- **Community Engagement** incl: public meetings, education, and information campaigns
- **Collection Management Activities & Technology** incl: Collection Management consultant, local survey/inventory work, inventory digitization, establishing a collections database & purchase or subscribing collection management software

* To find a professional conservator: [The American Institute for Conservation](https://www.conservation.org)
Planning Grant

Application Questions

1. Describe the artwork and why it is prioritized for conservation, its importance to the collection and community including historical and/or cultural relevance

2. Describe the public art conservation planning goals and community partners or stakeholders to be involved

3. Describe the conservation planning process & timeline

Attachments: Planning Budget, Photos of the artwork to be conserved, and Map of artwork location (this can be a Google map)
Implementation Grants: of up to $50,000* support:

- Relocating a public artwork within, or to Maryland in an effort to increase public access to the artwork and its preservation
- Conservation and maintenance activities
  - Cleaning, waxing, coating, painting conducted by professional provider
  - Replacement or additions to provide structural integrity to the artwork, or the frame, plinth, pedestal, base integral to the display of the artwork
- Landscape site improvements such as drainage, plant pruning and maintenance and/or replacement
- Lighting and electrical work: to increase visibility and safety, and/or improve energy efficiency
- Identification and interpretive signage including writers, designers, fabrication and installation

*No Match Required
Implementation Grant Questions

- Describe the artwork prioritized for conservation, its importance to the collection and/or community including historical and/or cultural relevance.

- Describe the proposed goals, activities, and outcomes of the conservation work to be performed, and provide a timeline of how the work will be staged and implemented.

- Provide a roster listing the conservation team members that includes a narrative of relevant education and experience. Information includes:
  - Artist, or Artist's representative (member of artist’s estate or closest living relative, gallery representative). If Artist or representative cannot be identified describe the reason why, and/or the best efforts taken by the applicant.
  - Professional Conservator(s)
  - Owner of artwork, or owner’s rep
Attachments:

A. Conservation Implementation Budget
B. Photos of artwork to be conserved, including detailed close-ups of critical areas for conservation focus. (May include prior and current photos to help demonstrate conservation need and/or what the work may look like after conservation treatment.
C. Conservation assessment/report provided by a professional conservator
D. (If applicable) Plans, drawings, renderings or other specifications that illustrate proposed public art conservation project

Awarded Implementation Grants require the submission of a maintenance plan with the Final Report.
## Conservation Planning Grant Rubric

<table>
<thead>
<tr>
<th>1. Description of the artwork and why it is prioritized for conservation, and its importance to the collection and/or community, including historical and/or cultural relevance</th>
<th>Excellent to Outstanding</th>
<th>Good to Very Good</th>
<th>Satisfactory</th>
<th>Marginal to Fair</th>
<th>No Evidence</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clear, specific, and thorough explanation of the artwork prioritized for conservation and its importance to the collection and community including historical and/or cultural relevance.</td>
<td>Clear explanation of the artwork prioritized for conservation and its importance to the collection and community including historical and/or cultural relevance.</td>
<td>An overview of the artwork prioritized for conservation and its importance to the collection and community including historical and/or cultural relevance.</td>
<td>Unclear explanation of the artwork prioritized for conservation and its importance to the collection and community including historical and/or cultural relevance.</td>
<td>No Evidence</td>
<td></td>
</tr>
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<table>
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<tr>
<th>2. Description of public art conservation planning goals and community partners or stakeholders to be involved</th>
<th>Excellent to Outstanding</th>
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<th>Satisfactory</th>
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<tr>
<td>Clear, specific and thorough description of the public art conservation planning need and goals</td>
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<th>4. Conservation planning grant budget</th>
<th>Excellent to Outstanding</th>
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<td>Detailed budget information indicates realistic expenses for the implementation of the Conservation Planning Grant.</td>
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## Conservation Implementation Grant Scoring Rubric

### 1. Describe the artwork prioritized for conservation, its importance to the collection and/or community

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### 2. Description of the proposed goals, activities, and outcomes of the conservation work to be performed and the timeline of how the work will be staged and implemented

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<td>Clear, specific, and thorough description of the conservation work to be performed in alignment with a detailed timeline describing the stages</td>
<td>Clear explanation of the conservation work to be performed in alignment with the timeline</td>
<td>An overview of the conservation work and timeline</td>
<td>Unclear explanation of the conservation work and timeline</td>
<td>No Evidence</td>
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### 3. Demonstrated education and experience of Conservation Team based on provided team roster

<table>
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### 4. Conservation Implementation Grant Budget

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Fiscal Year 2021

Conservation Grant Application Deadlines:

- August 17, 2020
- November 12, 2020
- February 12, 2021
- May 12, 2021

- An applicant may receive one Planning Grant and one Implementation Grant in the same fiscal year.
- It is not necessary an applicant have received a Planning Grant to apply for Implementation Grant
- First come, first served. Grants will be awarded this fiscal year until the funding allocation is depleted
How To Apply:
Download the Public Art Across Maryland New Artworks Program Guidelines on our [website](#).

Set up a **Smart Simple** account and start a ‘Draft’ application [https://marylandarts.smartsimple.com](https://marylandarts.smartsimple.com)

Application will go live on Smart Simple week of July 20

Questions about Conservation Grant Guidelines: [ryankpatterson@maryland.gov](mailto:ryankpatterson@maryland.gov)

Questions about SmartSimple: [tammy.oppel@maryland.gov](mailto:tammy.oppel@maryland.gov)
Upcoming:

To explore and register for other Envision offerings, please see a full list of events here:

https://www.msac.org/events/virtual-events
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[https://tinyurl.com/MSACMailingList]