MARYLAND STATE ARTS COUNCIL

ECONOMIC IMPACT OF THE ARTS IN MARYLAND

FISCAL YEAR 2015
ARTS INTERSECT WITH THE ECONOMY AT KEY LEVERAGE POINTS, INCLUDING EMPLOYMENT, STATE AND LOCAL TAX REVENUE, VISITOR SPENDING AND MORE.

Read the full report at msac.org
NON-PROFIT ARTS ORGANIZATIONS AND THEIR AUDIENCES

AN ECONOMIC ENGINE FOR MARYLAND

14,564 FULL-TIME EQUIVALENT JOBS

$422 MILLION IN SALARIES

$54 MILLION IN STATE AND LOCAL TAXES

TOTAL ECONOMIC IMPACT $1.166 BILLION

MARYLAND STATE ARTS COUNCIL GRANTEES SUPPORT JOBS AND SALARIES AND GENERATE STATE AND LOCAL TAX REVENUE.
EMPLOYMENT IMPACT
ACROSS MARYLAND, JOBS SUPPORTED BY THE NON-PROFIT ARTS SECTOR PUMP $422 MILLION BACK INTO COMMUNITIES THROUGH SALARIES EARNED.

WESTERN MARYLAND
$10.6
Garrett
 Allegany
 Washington

CAPITAL
$153
Frederick
 Montgomery
 Prince George’s

SOUTHERN
$3.7
Charles
 Calvert
 St. Mary’s

CENTRAL
$236

EASTERN UPPER
$14
Kent
 Queen Anne’s
 Caroline
 Talbot

EASTERN LOWER
$4.6
Dorchester
 Wicomico
 Somerset
 Worcester

14,564
FULL-TIME
EQUIVALENT JOBS
WERE GENERATED BY
ARTS ORGANIZATIONS
IN FY 2015

GENERATING
$422 MILLION IN SALARIES

EVERY $1 OF MSAC GRANTEES’ OPERATING BUDGETS
GENERATES $3.37 IN TOTAL ECONOMIC ACTIVITY

SOURCE: Maryland State Arts Council, DataArts, Fiscal Year 2015, Department of Commerce Office of Research
AUDIENCE IMPACT

MARYLANDERS VALUE AND ENGAGE WITH THE ARTS. IN ADDITION, THE ARTS PROVIDE MANY OPPORTUNITIES FOR LEARNING AND CULTURAL ENRICHMENT.

9.2 MILLION PEOPLE ATTENDED ARTS VENUES, EVENTS, CLASSES AND WORKSHOPS

OF THIS GROUP,

6.5 MILLION ATTENDED FREE

$449 MILLION IN VISITOR SPENDING WAS GENERATED BY ARTS AUDIENCES

www.msac.org
ABOUT ECONOMIC IMPACT OF THE ARTS IN MARYLAND FY 2015:
The study’s statistics come from 299 Maryland arts organizations producing or presenting the arts around the state, that receive grants from the Maryland State Arts Council (MSAC), for ongoing support of their operations and programs. The study, conducted by the Department of Commerce, utilized the DataArts data supplied by MSAC FY 2015 grant recipients. The study does not include the economic impact of for-profit arts organizations and the activities of individual visual, performing and literary artists.