

**Creativity Grant Application Scoring Rubric**

**General Operating: During this fiscal year, what arts activities/programming and geographic area will be supported by this funding?**

**Project-Based: What arts activity/event/project and geographic area will be supported by this funding?**

Includes clear, specific, and thorough explanation of the planned activities/programming/project, which includes clear and thorough evidence of community engagement, intention, timeliness and/or inspiration in relation to the defined community's needs.	Includes clear explanation of the planned activities/programming/project, which includes evidence of community engagement, intention, timeliness and/or inspiration in relation to the defined community's needs	Includes an overview of the the planned activities/programming/project, which includes some evidence of community engagement, intention, timeliness and/or inspiration in relation to the defined community's needs	Includes an unclear overview of the the planned activities/programming/project, which includes limited evidence of community engagement, intention, timeliness and/or inspiration in relation to the defined community's needs.	
<b>Excellent to Outstanding</b>	<b>Good to Very Good</b>	<b>Satisfactory</b>	<b>Marginal to Fair</b>	<b>No Evidence</b>
<b>34-36 Points</b>	<b>25-27 Points</b>	<b>16-18 Points</b>	<b>7-9 Points</b>	<b>0 Points</b>

**General Operating: Describe the timeline of your organization's entire fiscal year/season**

**Project-Based: What is the timeline for the arts activity(ies)?**

Includes clear, specific and realistic timeline for the entirety of the season/fiscal year OR the proposed activity/project, including specific timing as it relates to expenditure of funds, planning, promotional efforts, implementation of programming/events/activities, and evaluation.	Includes realistic timeline for the entirety of the season/fiscal year OR the proposed activity/project, including timing as it relates to expenditure of funds, planning, promotional efforts, implementation of programming/events/activities, and evaluation.	Includes timeline for the season/fiscal year OR the proposed activity/project, including some details on timing as it relates to expenditure of funds, planning, promotional efforts, implementation of programming/events/activities, and evaluation.	Includes an unclear or limited timeline for the season/fiscal year OR the proposed activity/project, with little or no details on timing as it relates to expenditure of funds, planning, promotional efforts, implementation of programming/events/activities, and evaluation.	
<b>Excellent to Outstanding</b>	<b>Good to Very Good</b>	<b>Satisfactory</b>	<b>Marginal to Fair</b>	<b>No Evidence</b>
<b>10-12 Points</b>	<b>7-9 Points</b>	<b>4-6 Points</b>	<b>1-3 Points</b>	<b>0 Points</b>

**General Operating: What is the organization's overall budget for this fiscal year? Include a clear list of all projected income and expenses**

**Project-Based: What is the overall budget for the arts activities, and how will the MSAC funding be used? Include a list of all projected expenses and sources of income beyond the MSAC request.**

Includes detailed financial information tied to the proposal and indicates realistic expenses for implementation of the proposed events/activities	Includes financial information tied to the proposal and indicates realistic expenses for implementation of the proposed events/activities	Includes some financial information tied to the proposal and indicates expenses for implementation of the proposed events/activities	Includes limited or unclear financial information tied to the proposal and indicates expenses for implementation of the proposed events/activities	
<b>Excellent to Outstanding</b>	<b>Good to Very Good</b>	<b>Satisfactory</b>	<b>Marginal to Fair</b>	<b>No Evidence</b>
<b>10-12 Points</b>	<b>7-9 Points</b>	<b>4-6 Points</b>	<b>1-3 Points</b>	<b>0 Points</b>

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