

## **FY20 Public Art Across Maryland Rubric**

### **Planning Grant Rubric**

#### **Description of public art planning process including community engagement**

4 Clear, specific and thorough explanation detailing the public art planning process including community engagement.

3 Clear explanation with some detail of the public art planning process including community engagement.

2 Overview of the public art planning process

1 Unclear/unrealistic public art planning process

0 No evidence

#### **Planning Timeline**

4 Clear, specific and thorough explanation of the project planning timeline

3 Clear explanation of the project planning timeline

2 Overview of the project planning timeline

1 Unclear timeline

0 No evidence

#### **Planning Budget**

4 Clear, specific and thorough explanation of project planning expenses

3 Clear explanation of project planning expenses

2 Overview of some expenses

1 Unclear expenses

0 No evidence

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**continued**

## **Implementation Grant Rubric**

### **Demonstrated alignment of proposed public artwork to the project goals and relevance to the community**

4 Clear, specific and thorough explanation detailing the proposed public artwork with strong evidence of alignment with the project goals and detailed evidence of relevance to the community

3 Clear explanation of the proposed public artwork with evidence of alignment with the project goals and evidence of relevance to the community

2 An overview of the proposed public artwork

1 Unclear explanation

0 No evidence

### **Durability of the proposed public artwork relative to maintenance, theft, vandalism, and seasonal exposure;**

4 Clear, specific and thorough explanation of artwork durability strong detail addressing maintenance, theft, vandalism, and seasonal exposure

3 Clear explanation of artwork durability with detail addressing maintenance, theft, vandalism, and seasonal exposure

2 Overview of artwork durability with little detail

1 Unclear explanation

0 No evidence

### **Describe the experience of the applicant organization and the selected artist(s) that demonstrates their ability to successfully execute the proposed project.**

4 Clear, specific and thorough evidence detailing the experience of the applicant organization and strong evidence demonstrating the selected artist(s) ability to successfully execute the proposed project.

3 Clear evidence of the experience of the applicant organization and good evidence demonstrating the selected artist(s) ability to successfully execute the proposed project.

2 Overview of the experience of the applicant organization and little evidence demonstrating the selected artist(s) ability to successfully execute the proposed project.

1 Unclear experience of the applicant organization and selected artist(s)

0 No evidence

**Feasibility of the Project Budget**

4 Clear, specific and detailed project budget demonstrates strong feasibility

3 Clear explanation of the project budget demonstrates good feasibility

2 Overview of the project budget demonstrates marginal feasibility

1 Unclear/unrealistic project budget demonstrates poor feasibility

0 No evidence

**Feasibility of the Project Schedule**

4 Clear, specific and thorough explanation of the project schedule, including interim report date, demonstrates strong feasibility

3 Clear explanation of the project schedule, including interim report date, demonstrates good feasibility

2 Overview of the project scheduled demonstrates marginal feasibility

1 Unclear/unrealistic project schedule demonstrates poor feasibility

0 No evidence

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