Maryland State Arts Council
Meeting
September 8, 2020
10:09 a.m. called to Order, Agenda Review, & Introduction of Committee Chairs, Julia Madden
Maryland State Arts Council Meeting: September 8, 2020 Agenda

10:00 Call to Order, Agenda Review, Introduction of Committee Chairs, Julia Madden
10:05 Executive Director Report, Ken Skrzesz
10:30 Budget Update, Shaunte Roper, Benny Russell
10:45 Grants Update, Dana Parsons
11:15 Program Performance and Evaluation, Joan Lyon
11:30 Program Partners, Keyonna Penick
11:45 New Business, BSO and MSDE Update
12:00 Final Thoughts, Gratitude and Adjourn
Executive Director Report, Ken Skrzesz

Council Committees and Program Partners, Keyonna Penick
Committees
Councilors are assigned to committees but may attend any committee meeting.

Executive Committee
Has general supervision of the affairs of the Council between its meetings, fixes the hour and place of meetings, makes recommendations to the Council, and shall perform other duties as specified in the By-Laws. The Executive Committee is authorized to approve individual grants up to $2,000, but the total amount of such grants approved by the Executive Committee shall not exceed $10,000 in any one fiscal year.

Julie Madden, Chair
Anne West, Vice Chair
Benny Russell, Treasurer
Joan Lyon, Program Performance and Evaluation Committee Chair
Carole Alexander, Senate Appointee
Shelley Morhaim, House Appointee
Committees

Grants Committee (Lily Bengfort, Chair - Timothy App, Zoe Charlton, Jackie Copeland, Sumita Kim, Benny Russell, John Schratwieser, Anne West, Jack Rasmussen)

Review funding recommendation made by the advisory panels; to review applications for grants as necessary; and to undertake such other duties as the Council may from time to time.

Nominating Committee (Carole Alexander, Chair - Zoe Charlton, Jack Rasmussen)

Nominates one candidate for each office and present these nominations to the Council at least one month prior to the elections at the Annual Meeting. Before the elections, nominations from the floor shall be admitted. The election of officers shall take place at the Annual Meeting.

Finance Committee (Benny Russell, Chair - Lily Bengfort, Joan Lyon, Jack Rasmussen)

Reviews the budget throughout the year and meets ahead of the June Council meeting to review and recommend a budget for the coming fiscal year.
Committees

Governance Committee (John Schratwieser, Chair - Timothy App, Sumita Kim, Shelley Morhaim, Julie Madden, Jack Rasmussen)
The purpose of the Governance Committee is to enhance the engagement and participation of Council members, and to ensure the effective operation of the lay leadership structure.

Program Performance & Evaluation Committee (Joan Lyon, Chair - Jackie Copeland, Benny Russell, Jack Rasmussen)
Reviews and assesses, as necessary, on-going programs maintained by the Council; studies new program initiatives for Council consideration; directs the Council’s on-going planning process with respect to policies, programs, and Council operations; makes recommendations for Council action on these matters when appropriate; and undertakes such other duties as the Council may from time to time direct.
Program Partners

Duties:
● “Sounding board” for Staff.
● Review initial drafts for feedback/advice.
● Review committee recommendations presentations prior to Council meetings.
● Attend program-specific meetings and events (at invitation of the staff).
● Two Councilors are needed to be assigned to Accessibility.
<table>
<thead>
<tr>
<th>Last Name</th>
<th>First Name</th>
<th>Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alexander</td>
<td>Carole</td>
<td>Creativity, A&amp;E, Events</td>
</tr>
<tr>
<td>App</td>
<td>Timothy</td>
<td>Public Art, Exhibitions</td>
</tr>
<tr>
<td>Bengfort</td>
<td>Lily</td>
<td>Folklife, A&amp;E</td>
</tr>
<tr>
<td>Charlton</td>
<td>Zoe</td>
<td>Independent Artists, Exhibitions</td>
</tr>
<tr>
<td>Copeland</td>
<td>Jacqueline</td>
<td>AiE, CAD</td>
</tr>
<tr>
<td>Kim</td>
<td>Sumita</td>
<td>Public Art</td>
</tr>
<tr>
<td>Lyon</td>
<td>Joan M.G.</td>
<td>Folklife, Editor</td>
</tr>
<tr>
<td>Morhaim</td>
<td>Shelley</td>
<td>Professional Development, Editor</td>
</tr>
<tr>
<td>Rasmussen</td>
<td>Jack</td>
<td>Professional Development</td>
</tr>
<tr>
<td>Russell</td>
<td>Benny</td>
<td>Independent Artists, Touring</td>
</tr>
<tr>
<td>Schratwieser</td>
<td>John</td>
<td>CAD, AiE</td>
</tr>
<tr>
<td>Spangler Madden</td>
<td>Julie</td>
<td>Folklife, Marketing</td>
</tr>
<tr>
<td>Winter West</td>
<td>Anne</td>
<td>Creativity</td>
</tr>
</tbody>
</table>
Economic Impact of the Arts
MSAC-funded organizations supported*
● $1.1 billion in total economic activity
● 11,169 jobs
● $328.2 million in wages
● $591.6 million in state GDP

*Economic Impact of the Arts in Maryland: FY2019, Maryland Department of Commerce
<table>
<thead>
<tr>
<th>GRANT PROGRAM NAME</th>
<th>Amount</th>
<th>Impact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants for Organizations</td>
<td>$14,839,573</td>
<td>Serving 212 arts organizations/programs</td>
</tr>
<tr>
<td>County Arts Development</td>
<td>$3,500,001</td>
<td>Serving 24 county arts agencies</td>
</tr>
<tr>
<td>Arts in Education</td>
<td>$665,716</td>
<td>Supported 270 performances, workshops, and residencies serving 80,000 students at 300 schools and in community settings</td>
</tr>
<tr>
<td>Independent Artist Awards</td>
<td>$298,000</td>
<td>Serving 50 independent artists</td>
</tr>
<tr>
<td>Maryland Traditions</td>
<td>$79,229</td>
<td>$40,000 in Folklife Apprenticeship grants supporting traditional arts education for 10 teams of 2 artists each $15,000 in Heritage Awards recognizing long-term achievement in the traditional arts for 3 winners $24,299 in Project Grants supporting traditional arts programming at 5 organizations</td>
</tr>
<tr>
<td>Folklife Network</td>
<td>$109,000</td>
<td>Supporting 5 regional folklife centers</td>
</tr>
<tr>
<td>Public Art Across Maryland</td>
<td>$54,565</td>
<td>2 Maryland Public Art Initiative projects totaling $273,260 11 grants totaling $54,565 supported public art projects in 8 counties</td>
</tr>
<tr>
<td>Program</td>
<td>Amount</td>
<td>Description</td>
</tr>
<tr>
<td>----------------------------------------</td>
<td>-------------</td>
<td>---------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Maryland Presenting and Touring</td>
<td>$63,018</td>
<td>23 grants supported performances (of over 50 Maryland artists) in 13 counties</td>
</tr>
<tr>
<td>Arts &amp; Entertainment Districts</td>
<td>$443,386</td>
<td>Supported activities in 27 districts</td>
</tr>
<tr>
<td>Creativity Grants</td>
<td>$260,439</td>
<td>88 grants serving 18 counties</td>
</tr>
<tr>
<td>Professional Development Opportunity Grants</td>
<td>$14,594</td>
<td>9 Professional Development Opportunity grants</td>
</tr>
<tr>
<td>Emergency Grants</td>
<td>$1,000,000</td>
<td>64 grants to arts organizations totaling $869,318</td>
</tr>
<tr>
<td></td>
<td></td>
<td>61 grants to independent artists totaling $128,682</td>
</tr>
<tr>
<td>Special Project Grants</td>
<td>$403,500</td>
<td>18 Special Projects Grants supporting projects like Maryland Centers for Creative Classrooms (Arts Education in Maryland Schools) and the Maryland Arts Summit (Maryland Citizens for the Arts)</td>
</tr>
<tr>
<td><strong>TOTAL GRANTS</strong></td>
<td><strong>$21,731,021</strong></td>
<td></td>
</tr>
</tbody>
</table>
Fiscal Report, Shaunte Roper
FY21 REVENUE BUDGET

Total State General Funds $22,383,526
Total Special Funds $1,300,000
Total Federal Funds $794,600
Total of All Funds $24,478,126
## FY21 Budget Summary (As of 08/28/20)

<table>
<thead>
<tr>
<th>Program</th>
<th>Council Approved Budget</th>
<th>Actual Expenses</th>
<th>Projected Surplus/(Deficit) by FY End</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Administration</td>
<td>$2,866,122</td>
<td>$440,077</td>
<td>$0</td>
</tr>
<tr>
<td>County Arts Development</td>
<td>$4,025,000</td>
<td>$3,600,001</td>
<td>$0</td>
</tr>
<tr>
<td>Arts in Education</td>
<td>$550,000</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>Individual Artist Awards</td>
<td>$275,000</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>Public Art Program</td>
<td>$200,000</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>Arts &amp; Entertainment Districts</td>
<td>$362,500</td>
<td>$0</td>
<td>$0</td>
</tr>
</tbody>
</table>
## FY21 Budget Summary (As of 08/28/20)

<table>
<thead>
<tr>
<th>Program</th>
<th>Council Approved Budget</th>
<th>Actual Expenses</th>
<th>Projected Surplus/(Deficit) by FY End</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maryland Traditions: Folklife Program</td>
<td>$389,687</td>
<td>$194,566</td>
<td>$0</td>
</tr>
<tr>
<td>Presenting &amp; Touring Grants</td>
<td>$50,000</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>Creativity Grants</td>
<td>$200,000</td>
<td>$17,500</td>
<td>$0</td>
</tr>
<tr>
<td>Special Request Grants</td>
<td>$300,000</td>
<td>$9,750</td>
<td>$0</td>
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<tr>
<td>Professional Development Grants</td>
<td>$50,000</td>
<td>$3,500</td>
<td>$0</td>
</tr>
<tr>
<td>ER grants</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
</tr>
</tbody>
</table>
### FY21 Budget Summary (As of 08/28/20)

<table>
<thead>
<tr>
<th>Program</th>
<th>Council Approved Budget</th>
<th>Actual Expenses</th>
<th>Projected Surplus/(Deficit) by FY End</th>
</tr>
</thead>
<tbody>
<tr>
<td>Network Technical Assistance Grants</td>
<td>$50,000</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>Grants for Organization</td>
<td>$15,023,435</td>
<td>$835,024</td>
<td>$0</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>$24,341,744</strong></td>
<td><strong>$5,100,418</strong></td>
<td><strong>$0</strong></td>
</tr>
<tr>
<td>Surplus/Deficit</td>
<td><strong>$136,382</strong></td>
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<td></td>
</tr>
<tr>
<td>Budget Surplus</td>
<td>Totals</td>
<td></td>
<td></td>
</tr>
<tr>
<td>---------------------------------------------------------</td>
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<td></td>
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</tr>
<tr>
<td>FY21 Budget Surplus</td>
<td>$671,890</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Projected Expenditures (facility move expenses)</td>
<td>$544,219</td>
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<tr>
<td>Remaining Surplus Amount</td>
<td>$127,671</td>
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</tbody>
</table>
Grants Update, Dana Parsons
FY 21 Special Grant Requests
FY 21 Special Grant Requests

Arts Education in Maryland Schools - $65K
- Maryland Centers for Creative Classrooms
Greater Baltimore Cultural Alliance - $20K
- Urban Arts Leadership Program
National Assembly of State Arts Agencies - $6,500
- Teaching Artist Retreat
Talbot County Arts Council - $11K
- Rebranding Initiative

John Schratwieser questioned whether the requests are one-time or annual on top of existing general operating costs. Dana explained that this program does not help with operating costs and these requests have been streamlined. Historically there has been no application for annual requests.
Special Request Grant - $65K to Arts Education in Maryland Schools:  
(Staff Recommendation: $65K)  

Motion: John Schratwieser  
Second: Joan Lyon  
In Favor: All
Special Request Grant - $20K to Greater Baltimore Cultural Alliance: (Staff Recommendation: $20K)

Motion: Benny Russell
Second: Carole Alexander
In favor: All
Opposed: None
Abstained: Jacqueline Copeland
Special Request Grant - $6,500 to National Assembly of State Arts Agencies: (Staff Recommendation: $6,500)

Motion: Shelley Morhaim  
Second: Benny Russell  
Discussion: John Schratwieser expressed the exploring the balance of how this request affects Maryland entities already supporting Maryland artists and organizations.
In Favor: All  
Opposed: None  
Abstained: None
Special Request Grant - $11K to Talbot County Arts Council:
(Staff Recommendation: $0)

Motion: Joan Lyon
Second: Benny Russell
Discussion: Could the county come back after an adjustment? Yes.
In Favor: All
Opposed: None
Abstained: None
Program Performance and Evaluation Committee Update, Joan Lyon
New Policy Recommendations
The Maryland State Arts Council’s Public Art program includes the Maryland Public Art Initiative (MPAI) and the Public Art Across Maryland (PAAM) grant programs. Proposed policy changes to both current programs, as well as proposed grant policies for a new arm of PAAM grants focused on funding public art conservation, are reflected below. (Reviewed and approved by the Assistant Attorney General and Secretary Schulz.)
Maryland Public Art Initiative Grant Revision Vote

Motion: John Schratwieser
Second: Shelley Morhaim
In Favor: All
Opposed: None
Abstained: None
Network Technical Assistance Grant,
Chad Buterbaugh

This program would revise the Arts & Entertainment District Technical Assistance Grant to support organizational development for Maryland Arts & Entertainment Districts and grantees of MSAC’s County Arts Development and Folklife Network grant programs.
(Reviewed and approved by the Assistant Attorney General and Secretary Schulz.)
Network Technical Assistance Grant Revision Vote

Motion: Jacqueline Copeland
Second: John Schratwieser
In Favor: All
Opposed: None
Abstained: None
MSAC Registry Content Policy, Ken Skrzesz
MSAC Registry Content Policy

The Maryland State Arts Council reserves the right to not display any piece of artwork with:

- Imagery or language that exhibits hate, bias, discrimination, pornography, libelous or otherwise defamatory content;
- Affiliation or advocacy of a political party, organization, or candidate running for office;
- Content not suitable for viewers of all ages, e.g. images of weapons or look-alike weapons of any kind, drug/controlled substance usage or drug paraphernalia, alcohol usage, tobacco usage, among others;
- Content that infringes on any trademark, copyright, or patent rights of another;
- Content that a reasonable citizen may not consider to maintain the dignity and decorum appropriate for government.
Registry Content Policy Adoption Vote
(Reviewed and approved by the Assistant Attorney General and Secretary Schulz.)

Motion: Benny Russell
Second: Shelley Morhaim
In Favor: All
Opposed: None
Abstained: None
New Business
Baltimore Symphony Orchestra Quarterly Report

The BSO is on a quarterly disbursement schedule for FY21 Grants for Organizations funding. Recommendations are made by their Program Director, the Grants Director, and the Executive Director, and approved by the Secretary and the Council.

- Overall, the report addressed responses to the state of emergency and subsequent financials and did not address how any major planned programmatic changes would be implemented (i.e. new multi-year framework and strategic pillars).
- The submitted financials are the same as those submitted in June 2020, showing a $7.5M deficit projected for FY21.
- The report states that a new musician agreement is being negotiated, but the results of that agreement are not included in projected financials.

Recommendation to request an updated budget with figures that reflect the new agreement before making the first payment.
Baltimore Symphony Orchestra Quarterly Payment Vote
(Recommendation to request an updated budget with figures that reflect the new agreement before making the first payment.)

Motion: Anne West
Second: John Schratwieser
Discussion held about the BSO’s hesitation to provide updated budget. The council believes they are focusing on their mission statement. Councilors are hopeful to provide assistance in the future.
In Favor: All
Opposed: None
Abstained: Lily Bengfort
Alysia Lee, MSDE Update

Arts Together: Planning Guidance for Arts Educators in Maryland Public Schools

Social-Emotional Learning through the Arts: demonstrating the alignment of the Maryland State Fine Arts Standards, Professional Learning Priorities, and Arts Experiences.

Over the summer MSDE provided over 130 hours of free professional learning. MC3 Summer Studio served all 24 school systems and over 3,000 participants.

Fall 2020 will provide 100 hours of professional learning: Technology for Sharing and Reflection for Arts Educators and Teaching Artists.

Fall 2020 will also bring a dance master class.
Adjourn