Maryland Public Art Initiative
How to Apply & Information
Q&A Session
October 29, 2020

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Audio & Video

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Vision
The Maryland State Arts Council plays an essential role ensuring every person has access to the transformative power of the arts.

Mission
Maryland State Arts Council advances the arts in our state by providing leadership that champions creative expression, diverse programming, equitable access, lifelong learning, and the arts as a celebrated contributor to the quality of life for all the people of Maryland.
Equity and Justice

The Maryland State Arts Council (MSAC) celebrates our state's diversity and promotes the role of the arts to connect people, bridge our differences, and inspire an appreciation of our shared humanity. Because the arts have the power to transform individuals and communities, MSAC is committed to advancing diversity, equity, and inclusion in all aspects of our organization and across all the communities of our state, and in supporting our partners in modeling the same commitment.
Agenda

1. Introduction to the Maryland Percent for Art Program

2. How to Apply
   - Request for Qualifications
   - Applying Online through Smart Simple
   - The Selection Process

3. Overview of the Projects
   - Coppin State University
   - University of Maryland, Eastern Shore (UMES)

4. Tips for a Strong Application

5. Question & Answer
1. Maryland Percent for Art

For all new or renovated State-owned buildings, a percentage of the construction budget is set aside for public art.

MSAC is working with each University to manage the public art project from artist selection, through artwork design, fabrication, and installation.

The work will be part of the State public art collection.

*Stochastic Interactions* (2018) by Eric Peltzer
Stainless steel, formed and welded
W. Baltimore St., UMB School of Medicine
Public Artwork in our Collection

*Forum* by Thomas Sayre
UMBC, Performing Arts and Humanities Building (2014)
Soil/concrete cast forms, granite seating
Public Artwork in our Collection: Easton

1. Hand-drawn & rendered at 2’x4’
2. Scanned & Enlarged
3. Digitally-printed at 8’ x 17’ mounted to a stretcher & installed

Always Ready
by Mark Stutzman
Easton Readiness Center
(2019)
INFLIGHT
By Volkan Alkanoglu
(2019)
UMBC, Interdisciplinary Life Sciences Building
Painted, extruded aluminum
Public Artwork in our Collection: UMBC ILSB - The Site
UMBC Site: Three - 25’ x 25’ Walls
Public Artwork in our Collection: UMBC ILSB - Artwork Concept

Concept: Choreography, Gravity, Growth, Movement, Emergence, Extrusion
Public Artwork in our Collection: UMBC ILSB Design Development
Public Artwork in our Collection: UMBC ILSB - Fabrication

INFLIGHT
By Volkan Alkanoglu
(2019)
UMBC, Interdisciplinary Life Sciences Building
Painted, extruded aluminum
Public Artwork in our Collection: UMBC ILSB - Installation

**INFLIGHT**
By Volkan Alkanoglu
(2019)
UMBC, Interdisciplinary Life Sciences Building
Painted, extruded aluminum
Public Artwork in our Collection: UMBC ILSB - Dedication

INFLIGHT
By Volkan Alkanoglu
(2019)
UMBC, Interdisciplinary Life Sciences Building
Painted, extruded aluminum
2. How to Apply
The Request for Qualifications (RFQ)

- Public art programs nationally often use an RFQ process to commission a new public artwork. These Call to Artists are for creating new artworks.

- Artists or artist teams apply with background work only. NO artwork ideas are submitted.

- Eligibility: Artists or artist teams living in the United States. Artists living in Maryland, and/or have a connection to HBCU’s are especially encouraged to apply.

- Download the RFQ PDF from our website. Please read it before starting your application online.

https://www.msac.org/programs/public-art-programs
Applications are accepted online via Maryland State Arts Council’s **Smart Simple** Platform.
Register as an Independent Artist
1. Click **funding opportunities** to see the list of applications

2. From the alphabetized list select **Maryland Percent for Art Initiative**.
1. **There are 3 Dashboard Tabs.** At the tab Application Questions:

2. Click the pull down menu and choose the campus you are applying for. If applying for UMES: check the project site you are applying for. You may select both.

3. If applying for both UMES & Coppin you **must submit a separate application for each campus.** There are 2 separate Artist Selection Panels.
For “Statement of Interest” and “Resume” fields, we recommend cut & pasting your text into the application. Be sure to click Save Draft as you go!
Upload 10 images under the **WORK SAMPLES** tab. Use the “Edit Metadata” button to add information about each artwork. **This information is required.**
Tips on Images:

1. The Filename for each image must follow this format:
   ApplicantName_ProjectApplyingFor_ImageNumber.jpeg
   Example: JulieSmith_UMES_01.jpeg

2. Multiple images of one artwork may be uploaded separately, such as close-ups.

3. Pay close attention to the artwork description. This is the opportunity to communicate your work to the Artist Selection Committee.

4. Committee members will first view each image as an 8.5”x11” pdf with image thumbnail next to the data information.
Tips on Images:

Be sure to include your best and most clear images!

Composite or collage images do not show up well.

Horizontal images are encouraged for best screen views! Vertically-oriented images may be automatically turned sideways.
Artist Selection Committee Members

New building project

State Agency Representative
Building or University Management
Community Representative

Architect or Designer
Building User or Worker
Local Artist
Maryland Public Art Commissioner

Public Art Director
Public Art Project Manager
Building Project Manager
Artificial Selection

Applications will be reviewed and scored by the Artist Selection Committee based on the following criteria:

1. Artist demonstrated experience and Statement of Interest connect to the artwork themes and goals outlined for the public art project

2. Artist experience as demonstrated by Resume.

3. Background work reflects technical skill, authenticity, originality, commitment to material(s)/media and artistic practice, evokes response or inquiry.
1. From all of the applications received, three-four semi-finalists will be provided a $2,500 stipend to develop proposals for each artwork location at each university.

2. The semi-finalists present their proposals to the Artist Selection Committee.

3. One finalist is awarded the commission for each artwork location at each university.
3. Overview of Projects
School of Pharmacy & Health Professions

- Three Story Atrium & Lobby Wall: $175,000
- Entrance Plaza & Sidewalks: $85,000
UMES Public Artwork Proposed Themes & Goals

- The under-acknowledged history and contributions of African Americans and people of color to the fields of Kinesiology, Pharmacy, Physical Therapy, Physician Assistant and Rehabilitation Services
- Professors and students working together to strengthen the health of the community as well as the individual
- Diversity in healthcare and health treatment
- General well-being and health
- Empathy for everyone and care for others
- The history of natural medicine and pharmaceutical research
- Natural patterns and organizational structures
- Medicinal plants, plant patterns and botanical illustrations
- Molecular patterns
- Data visualization, symbols, notations, and patterns based on research
Building Entrance 2
Entrance Plazas & Sidewalks
$85,000
3 Story Atrium/Lobby space
$175,000
School of Pharmacy & Health Professions elevation view. Lobby atrium area in red (38’ 4” tall x 21’ 5” wide)
First Floor Lobby

Art wall

Atrium Space
College of Business

Exterior Gateway Artwork $190,000
Coppin Public Artwork Proposed Themes & Goals

- The commissioned artwork will be the first public artwork on the Coppin State University campus.
- Given its importance to the University and its prominent high visibility location, the artwork should honor the history and presence of the University as an urban HBCU with an open door to the Baltimore community.
- The artwork should reflect the overall values of the University to connect, inspire and empower the residents of Baltimore and the state.
General Location of Artwork
Perimeter of the area set aside for artwork measures 64’-5” x 14’-4” x 30’-6” x 53’-1”
Tips for a Strong Application

- Don’t wait until the last minute! Set up a SmartSimple account soon.

- Submit good photos of your work that communicate your art. Don’t forget to input artwork details, including a description in MetaData.

- Pay attention to your Statement of Interest. Tell us why you are a good candidate and how your experience informs how you will respond to the themes and goals of the project. Do not describe what you would create - NO proposals.

- Considering partnering with another artist? Creating a team? Understand each other’s working styles, what are each of your roles? Applying as a team doesn’t require a fabricator be selected now.

- Don’t click submit until it’s final! Have someone not familiar with your work read your draft statement, resume, and review your photos.
Reflection

What could we do better?
Thank You!

Deadline: Tue. Nov 24, 3 PM ET

For questions about the RFQ’s: ryan.patterson1@maryland.gov

For questions about SmartSimple or technical issues: tammy.oppel@maryland.gov

The webinar recording will be on our website in a few days