

Touring Grant Application Rubric

Excellent to Outstanding	Good to Very Good	Satisfactory	Marginal to Fair	Not Satisfactory	No Evidence
<p>Please address each of the following points in relationship to how the Touring Artist was involved in the planning of the presentation: Fees, dates, developing a description of activities, establishing technical needs, making applicable travel arrangements, and any additional terms for the engagement.</p>					
<p>Clear, specific, and thorough explanation of the collaboration between the presenter/hiring organization and artist who is being hired. Provide detailed examples of all aspects of planning, such as preliminary discussions, grant writing, travel plans, marketing, programming, budgets, etc..</p>	<p>Clear, specific, and thorough explanation of the collaboration between the presenter and artist, with some examples of all aspects of planning.</p>	<p>An overview of the collaboration between the presenter and artist, with an example of an aspect of planning.</p>	<p>A limited overview of the collaboration between the presenter and artist, with no example of planning.</p>	<p>An unclear overview with little evidence of collaboration and planning.</p>	
5	4	3	2	1	0
How does the proposed presentation demonstrate public value for the constituents in the Geographic Area of Service?					
<p>Clear, specific and realistic demonstration of ways in which proposed programming may inform, inspire and impact constituents in the Geographic Area of Service.</p>	<p>Specific and realistic demonstration of ways in which proposed programming may inform and inspire constituents in the Geographic Area of Service.</p>	<p>Specific demonstration of ways in which proposed programming may inform and inspire constituents in the Geographic Area of Service.</p>	<p>Some demonstration of ways in which proposed programming may inform or inspire constituents in the Geographic Area of Service.</p>	<p>Unclear demonstration of ways in which proposed programming may inform or inspire constituents in the Geographic Area of Service.</p>	
5	4	3	2	1	0
What is the sensory or emotional experience hoped to be achieved through the proposed presentation?					
<p>Programming process directly considers intended sensory and emotional impact, and provides a clear and detailed explanation of the intended impact.</p>	<p>Programming process considers intended sensory and emotional impact.</p>	<p>Programming process somewhat considers intended sensory and emotional impact.</p>	<p>Programming process vaguely intended sensory or emotional impact.</p>	<p>Programming process does not consider intended sensory and emotional impact.</p>	
5	4	3	2	1	0
How does the proposed presentation consider non-dominant norms, values, narratives, standards, or aesthetics?					
<p>Programming process indicates regular consideration of non-dominant norms, values, narratives, standards, and aesthetics, and provides a clear and detailed explanation of the intended impact and/or considerations.</p>	<p>Programming process indicates some consideration of non-dominant norms, values, narratives, standards, and aesthetics.</p>	<p>Programming process indicates occasional consideration of non-dominant norms, values, narratives, standards, and aesthetics.</p>	<p>Programming process indicates limited consideration of non-dominant norms, values, narratives, standards, or aesthetics.</p>	<p>Programming process indicates no consideration of non-dominant norms, values, narratives, standards, and aesthetics.</p>	
5	4	3	2	1	0
<p>In its plans for the proposed presentation, how does the Presenting Organization intend to engage constituents in its Geographic Area of Service who are not currently engaged? (Note: "Outreach" often means programming that is designed to serve an identified group or community rather than including the identified group or community in the organization's overall program design and constituency.)</p>					
<p>Programming activities include regular work in the Geographic Area of Service to engage constituents who are not currently involved in programming, and includes a clear and detailed description of these efforts.</p>	<p>Programming activities include some work in the Geographic Area of Service to engage constituents who are not currently involved in programming.</p>	<p>Programming activities include occasional work in the Geographic Area of Service to engage constituents who are not currently involved in programming.</p>	<p>Programming activities include work in the Geographic Area of Service that may or may not engage constituents who are not currently involved in programming.</p>	<p>Programming activities include no work in the Geographic Area of Service to engage constituents who are not currently involved in programming.</p>	
5	4	3	2	1	0
Please explain how the difference between the requested amount and actual cost will be accommodated.					
<p>Includes a detailed and clear proposed arts activity-specific financial information that indicates realistic expenses for the successful implementation of the arts activity, (such as artist fees, travel, marketing, programming, etc.); and include clear and thorough source (s) of income to support the proposed activities.</p>	<p>Proposed arts activity-specific financial information indicates realistic expenses for the successful implementation of the arts activity.</p>	<p>Proposed arts activity-specific financial information indicates expenses for the implementation of the arts activity.</p>	<p>Proposed arts activity-specific financial information indicates expenses for the arts activity.</p>	<p>Proposed arts activity-specific financial information does not indicate expenses for the arts activity.</p>	
5	4	3	2	1	0