FY22 Special Request Grant Guidelines

DEADLINE: None
SUPPORT PERIOD: Rolling

Individuals who do not use conventional print may contact the Maryland State Arts Council to obtain this publication in an alternate format. 410-767-6555 or msac.commerce@maryland.gov

For individuals who are deaf or hard-of-hearing.
TTY: Maryland Relay 1-800-735-2258 or 711

This publication is available as a PDF file on the MSAC website: www.msac.org.
*Note: For awarded grants, payment may take up to 90 days.
Maryland State Arts Council

Overview
The Maryland State Arts Council (MSAC) advances the arts in our state by providing leadership that champions creative expression, diverse programming, equitable access, lifelong learning, and the arts as a celebrated contributor to the quality of life for all the people of Maryland.

The Council comprises an appointed body of 17 citizens from across the state, 13 of whom are named by the Governor to three-year terms that may be renewed once. Two private citizens and two legislators are appointed by the President of the Senate and by the Speaker of the House. All councilors serve without salary.

To carry out its mission, MSAC awards grants to not-for-profit, tax-exempt organizations for ongoing arts programming and projects. MSAC also awards grants to individual artists and provides technical and advisory assistance to individuals and groups. MSAC reserves the right to prioritize grant awards.

MSAC receives its funds in an annual appropriation from the State of Maryland and from grants from the National Endowment for the Arts, a federal agency. MSAC may also receive contributions from private, non-governmental sources.

Authority
MSAC is an agency of the State of Maryland under the authority of the Department of Commerce, Division of Tourism, Film and the Arts.

Larry Hogan, Governor
Boyd K. Rutherford, Lieutenant Governor
Kelly M. Schulz, Secretary
Thomas B. Riford, Assistant Secretary, Tourism, Film, the Arts, Marketing, and Communication

Mission and Goals
MSAC’s mission is to advance the arts in our state by providing leadership that champions creative expression, diverse programming, equitable access, lifelong learning, and the arts as a celebrated contributor to the quality of life for all the people of Maryland.

MSAC’s most recent strategic plan outlines five goals:
1. Increase Participation: Broaden MSAC’s constituency, providing avenues designed to increase pathways to engagement.
2. Provide Intentional Support: Embrace thoughtful and targeted approaches to serving known and yet to be known MSAC constituents.
3. Build Capacity: Work strategically to further build organizational and governance capacity to ensure that MSAC is capable of vigorously delivering on its mission.
4. Leverage Connections: Further enhance current relationships and involve additional collaborators, and constituents who will benefit from and advance the work of MSAC.

5. Bolster Maryland Arts: Showcase the high caliber, diverse and relevant work of Maryland’s artists and arts organizations; their contributions to community vitality and MSAC’s role as a catalyst.

Visit the About Us page at msac.org to read the full strategic plan and learn more about implementation actions.

**Equity and Justice Statement**

The arts celebrate our state’s diversity, connect our shared humanity, and transform individuals and communities. The Maryland State Arts Council (MSAC) and its supporting collaborators are committed to advancing and modeling equity, diversity, accessibility, and inclusion in all aspects of our organizations and across communities of our state.

MSAC and its grantees are committed to embracing equity and non-discrimination regardless of race, religious creed, color, age, gender expression, sexual orientation, class, language, and/or ability.

The driving goals of MSAC’s granting processes are:

- To yield a greater variety of funded projects
- To eliminate biases that may be found in any part of the granting process (e.g., applications, panelist procedures, adjudication systems)
- To acknowledge positions of privilege while questioning practices, shifting paradigms of status quo arts activities, and taking more risks
- To expand deliberations to include criteria beyond current conventions or Western traditions

**Accessibility Policy**

The Maryland State Arts Council (MSAC) is committed to making sure all Marylanders can access our programs and services. Everyone is welcome, and all events and activities sponsored by or operated within MSAC are fully accessible both physically and programmatically. MSAC complies with all applicable disability-related statutes and regulations and seeks to ensure meaningful participation by all Marylanders regardless of need or ability.

**Feedback Procedures**

If guests would like to provide general feedback to MSAC about accessibility for MSAC’s programs or programs funded by MSAC, contact the Accessibility Coordinator at 410-767-6555 or msac.commerce@maryland.gov.

**Grievance Procedures**

For programs or services provided by MSAC

If a program or service operated by MSAC, facilities operated by MSAC, or public meetings conducted by MSAC are inaccessible to persons with a disability or is illegally discriminatory and
you want to file a grievance:

- If you have any questions or would like to discuss the situation before filing a grievance, contact the Accessibility Coordinator.
- To file a formal grievance, contact Dan Leonard, Director of EEO & Fair Practices and ADA Coordinator: daniel.leonard@maryland.gov

For programs or services that are not provided by, but are funded by MSAC

- Communicate the grievance to the sponsoring organization.
- If you think your grievance was not handled appropriately by the sponsoring organization, or if you have not received a response from the organization within thirty (30) days, contact MSAC’s Accessibility Coordinator to file a formal grievance at 410-767-6476 or precious.blake@maryland.gov.

MSAC will work with you to provide assistance as appropriate.

Accessibility Web Page

MSAC has a dedicated accessibility page on msac.org that includes contact information for the accessibility coordinator, federal and state regulations, the organization’s Equity and Justice statement, grievance procedures, an emergency preparedness plan, accommodation policies, and other accessibility resources for artists and arts organizations, and PECS images.

Professional Grants Review Panels

To assist the Council in its decision-making, professionals in the arts are appointed to a variety of grants review panels. The function of panels is to evaluate applications from organizations and individuals and to offer policy recommendations to the Council. Each year, MSAC publishes an open call, and more than 100 individuals serve as grants review panelists for the Council’s programs, including Grants for Organizations, Arts in Education, Independent Artist Awards, Public Art Across Maryland, Creativity Grants, Maryland Touring Grants, Maryland Touring Artist Roster, Maryland Traditions grants, and County Arts Development. Anyone wishing to serve should visit msac.org for detailed information and application forms for any open calls.

Staff

MSAC maintains a professional staff to administer its grants programs and Council-initiated programs. Staff members are available to provide technical assistance to the arts community.

Meetings

All Council and Grants Review Panel meetings are open to the public in accordance with the Open Meetings Act set forth in Title 3 of the General Provisions Article of the Annotated Code of Maryland. The dates, times, and locations of Council and Grants Review Panel meetings may be obtained from the MSAC website at www.msac.org or by contacting MSAC offices at (410) 767-6555.

Requirements For Grant Recipients
Must comply with Title VI, Section 601, of the Civil Rights Act of 1964, which states that no persons, on the grounds of race, color, or national origin, shall be excluded from participation in, be denied the benefits of, or be subjected to discrimination related to, the arts.

Must comply with Title IV, Section 1681, of the Education Amendments of 1972, and the Age Discrimination Act of 1975, Section 6101, which prohibit discrimination on the basis of sex or age.

Must maintain complete and accurate records of all activities connected with the grant.

Must have filed a satisfactory reporting with MSAC for the most recently completed fiscal year.

Must file a final report in alignment with the program requirements. Necessary reporting methods will be provided by MSAC in ample time to meet the deadline. Failure to report may jeopardize any future grant being received by the organization and may result in the organization being required to repay grant funds.

Must give credit to MSAC in accordance with the Recognition Guidelines whenever and wherever credit is being given.

Must notify the appropriate MSAC staff person in writing if a significant change is made in any MSAC-funded program or project.

**Accessibility Requirements for Grant Recipients**

Grantees must ensure that any programming remains accessible to all, and if needed, conduct programs in accessible venues other than their own organization in order to meet accessibility requirements. Grantees are required to:


2. Prohibit discrimination on the basis of: (a) political or religious opinion or affiliation, material status, race, color, creed, sexual orientation, or national origin; or (b) gender expression, sex, or age, except when age or sex constitute a bona fide occupational qualification; or (c) the physical or mental disability of a qualified individual with a disability.

3. Designate an Accessibility Point of Contact to ensure compliance, receive accommodation requests, and document grievances, and publish direct contact information for the Point of Contact to the public.

4. Create and publicly share a grievance procedure to allow stakeholders to address any events or programs that are inaccessible.

5. Upon request, submit documentation of operations and compliance with the above.

**Notice:** Certain personal information requested by the Department of Commerce is necessary in determining eligibility for grants. Failure to disclose this information may result in the denial of one or all of these benefits or services. Availability of this information for public inspection is governed by the provisions of the Maryland Public Information Act, Title 4 of the General Provisions Article of the Annotated Code of Maryland. This information will be disclosed to appropriate staff of the Department, or to public officials, for purposes directly connected with administration of the program for which its use is intended. Such information is routinely shared with state, federal, or local government agencies.

**Appeals Process**
MSAC takes great care during the grant review process to ensure fair and equitable distribution of grant monies based on stated criteria. Therefore, dissatisfaction with the denial of an award or with the amount of an award is not sufficient reason for an appeal. However, a grant request may be reconsidered if a procedural impropriety or error has affected its review.

Grounds for such reconsideration are:

- A decision based on review criteria other than those stated in these guidelines.
- A decision based on material provided to panelists and/or Councilors that was substantially incorrect, inaccurate, or incomplete despite the applicant having provided the staff with correct, accurate, and complete application information.

Based on the above, if an applicant believes there is legitimate reason for an appeal, the following steps must be taken:

- The applicant must discuss the problem with the program director who handled the application.
- To pursue an appeal, the applicant must write a letter to the MSAC Executive Director within 60 days following receipt of the grant award or denial letter requesting a reconsideration of the Council’s decision and stating the grounds for the request.
- The applicant will receive written notification on the determination of the appeal within 90 days of the receipt of the written request for reconsideration.
Overview

The purpose of the Special Request grant is to support the needs of arts organizations and programs that may fall outside of the eligibility of MSAC’s established grant programs. The Special Request grant will increase access to and streamline the process of requesting special funds from MSAC.

Deadlines for the Special Request grant are rolling. Special Request grants will be awarded throughout the fiscal year until allocated funding is depleted. The grant period for FY22 is July 1, 2021, to June 30, 2022.

Eligibility

Eligible Special Request applicants must be Arts Organizations or organizations with dedicated Arts Programs, as defined by MSAC. Full definitions are below.

Arts Organizations or Arts Programs
- Must be one of the following:
  - 501(c)3 nonprofit organization (an organization with an IRS-designated 501(c)3 status).
  - Model A Fiscal Sponsorship (comprehensive sponsorship, in which the assets, liabilities, and exempt activities collectively referred to as the project are housed within the fiscal sponsor).
  - For fiscal sponsorships supporting an individual, the artist(s) must meet the residency requirements for Independent Artists.
  - Unit of government (a unit of government [town, city, county, state] with the capacity to undertake an arts program)
  - College or university (an established higher education institution in Maryland)
  - School (a public or private school serving students in grades pre-Kindergarten through 12)

All proposed projects must meet at least one of the following criteria:
- One-time or pilot artistic activities.
- Seed funding to support a new initiative or program, as well as to plan for its sustainability.
- Continued activity that does not generate income but creates significant impact to Maryland’s arts communities in alignment with the Special Request grant rubric.

All applicants:
- Must have completed and documented one fiscal year of ongoing arts activities as of the date of Special Request application submission.
- May only receive funding for one application per fiscal year.
- May only apply once for each request.
- Must establish community support through financial contributions and/or partnership agreements specific to the proposed activity. As a result, it is recommended that the requested amount from MSAC be less than 50% of the total project budget.

Applicants that are Grants for Organizations (GFO) recipients cannot claim Special Request funds as earned income that would increase the amount of their GFO award.

Applicants may apply for Special Request funding to support: needs that may fall outside of the
eligibility of MSAC’s established grant programs, including to support engagement of Black, Indigenous, and People of Color.

Grant funds may be used for: expenses directly associated with the proposed arts activities and in compliance with the funding prohibition list below.

Grant funds may be not used for: re-granting; capital improvements or purchases of permanent equipment; acquisition of capital assets; activities for the exclusive benefit of an organization’s members; activities that are principally recreational, therapeutic, or rehabilitative; projects chiefly for classroom use or in school activities; activities not open to the general public; scholarships awarded by the applicant organization for its own activities; contributions to any persons who hold, or are candidates for, elected office; contributions to any political party, organization, or action committee; activities in connection with any political campaign or referendum; or lobbying activities.

Review criteria
Special Request grant application review is based on answers to the questions below. Rubric criteria are included to provide details on what a successful answer should include.

**What arts activity(ies) will be supported with this funding? Be detailed.**
Clear, specific, and thorough explanation of the proposed arts activities with detailed evidence of significant impact to Maryland’s arts community(ies).

**Is this activity a one-time/pilot project or continuing from a previous year?**
[Unscored question]

**Why is continuing this activity a priority for the organization?**
Priorities are clearly, thoroughly described with multiple references to specific elements of mission and vision. [Question only appears if activity is marked “continuing” in previous question]

**What is the timeline for the activities?**
Clear, specific and realistic timeline demonstrating expenditure of funds, arts activity planning, and final implementation.

**How will the success of your project be measured (e.g., numerically, anecdotally, attendance, constituent feedback, media coverage, improved organizational efficiency, etc.)?**
Clear, specific and realistic indicators of success for the proposed arts activity are communicated as well as a clear process for evaluation of these indicators.

**How does the proposed project connect with the community it is intended to serve throughout all phases of the creative process (ideation through fruition)?**
Serves the identified community(ies) in ways that ensure authentic engagement throughout the creative process (ideation through fruition).

**What is the budget for the activities? Include a description of any non-monetary support from the community. (Enter Budget information in the box below OR upload Budget attachment using the button below).**
Financial information is clearly tied to the proposed arts activity(ies) and indicates realistic expenses.
Application Process

Smart Simple
MSAC utilizes the cloud-based grant system SmartSimple to accept grant applications. Only successfully submitted online applications will be accepted. Hard copy applications will NOT be accepted.

- Applicants are required to complete and submit their applications by electronic means, including the use of an electronic signature.
- Technical support for SmartSimple is available during regular office hours, 9:00 AM through 5:00 PM, Monday through Friday.
- Lost, misdirected, or late applications are the sole responsibility of the applicant.

Grant Review and Evaluation Process
Special Request grant applications are reviewed as follows:

- Requests of less than $2,000 are reviewed by MSAC staff
- Requests of between $2,000 and $5,000 are reviewed by MSAC staff and the Executive Committee of the council
- Requests of more than $5,000 are reviewed by MSAC staff and the full council

Notification
Applications are reviewed for eligibility on a monthly basis and are prepared for evaluation by the staff, Executive Committee, or full council, as needed, within two months of submission. Following evaluation, applicants will be notified of application status. Successful applicants will receive a formal grant agreement form to process the grant payment. Special Request grants are paid in single disbursement at the beginning of the granting period.

Requests of more than $5,000, which require evaluation by the full council, will be reviewed at the next scheduled meeting of the Maryland State Arts Council. The council usually meets on a bimonthly schedule but might occasionally meet on a quarterly schedule. Applicants should plan their applications around this schedule.

Reporting Requirements
If awarded a Special Request Grant, the grantee must file a final report online after the end of the Fiscal Year in which the funded activity occurred. The report solicits a summary of the completed arts activities and demographic information on those who benefitted from them, as required by the Maryland Department of Commerce and the National Endowment for the Arts, a federal funder. Failure to comply with reporting requirements might jeopardize the grantee’s current or future MSAC grants, including the
repayment of previously disbursed funds. All fund disbursement is contingent on the grantee’s submission of any outstanding reports or requirements connected to other MSAC grants.