# Maryland Department of Agriculture <br> Salisbury Animal Health Laboratory 

27722 Nanticoke Road
Salisbury, Maryland, 21801

## Call for Artists: Public Art Project Request for Qualifications



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#### Abstract

Maryland Department of Agriculture \& The Salisbury Animal Health Lab The Maryland Department of Agriculture's (MDA) Animal Health Program prevents and controls infections and contagious diseases in Maryland livestock and poultry. The MDA works closely with state and federal counterparts, as well as private and commercial veterinarians, to protect Maryland's agriculture industry against infectious diseases that threaten public health, endanger food supplies, or threaten the economic security of the animal industries.


The Salisbury Animal Health Lab plays a key role in the agriculture industry on Maryland's Eastern Shore. The new lab building will replace the department's original lab that was built in 1953, and has been in need of major renovation.

Specializing in poultry disease, the new Salisbury Lab will play a critical role in regional efforts to safeguard the health of millions of birds on the Delmarva peninsula. At nearly 20,000 sq. feet, the new lab will provide larger work areas, public meeting and training spaces, and a Biosafety Level 3 laboratory for advanced diagnostic work. The Lab had been designed with energy efficiency in mind and will be a certified LEED Silver building when completed.

The Lab will be frequently visited by local farmers and those in the poultry industry delivering samples for testing. In addition to serving the poultry industry, the lab also provides veterinary services to regional facilities such as the Salisbury Zoo.

This call to artists, seeks to commission either a two or three dimensional original and unique public artwork for the new Salisbury Animal Health Laboratory. An all inclusive total budget of \$70,000 has been identified for this opportunity.

## Location of the Salisbury Animal Health Lab:

Salisbury, is the county seat of Wicomico County, Maryland, and the largest city in the Eastern Shore region of Maryland. The city is home to Salisbury University and Wor-Wic Community College, and is considered the commercial hub of the Delmarva peninsula, which has a long history of agriculture, and southern-coastal culture. The area where the MDA Salisbury Animal Health Laboratory is located is considered part of the Salisbury metro-core and a growth area in the county. Many local residents coming and going from nearby residential developments, and on their way to work and school will pass by the new Lab.

## Artwork Locations:

The facility has two proposed publicly accessible artwork locations for either the exterior or interior of the Lab complex.

The exterior site is located within a landscaped median or "turn around" outside of the front building entrance. The location would lend itself to a free standing three-dimensional artwork. A conduit has been run to this site to accommodate power for lighting.

The interior location is a long wall within a large conference room. The wall will be viewable from the Lobby through a glass curtain wall and visible to all employees and visitors. The conference room will be used regularly for public meetings, convenings of the agriculture industry and other uses.

For either the interior or exterior sites, the artwork will be seen by all employees and visitors entering and exiting the building. The exterior location will also be visible to those driving by on Nanticoke Road in west Salisbury, Maryland.

The scope and location of the artwork will be proposed by selected semi-finalists in their concept proposal submission. No artwork proposals are submitted at this time. Please reference the Attachments for the architectural plans and renderings.

## Artwork Themes and Goals:

Livestock agriculture, especially poultry farming, has a long-history on Maryland's Eastern Shore and has provided economic support to local residents over generations.

The commissioned artwork should respect the dignity and history of the local farmer, as well as the work the Maryland Department of Agriculture's Animal Health Program performs on behalf of the public.

The Department of Agriculture hopes that the selected artist will take advantage of the visibility of the location to create an artwork that can become a memorable and positive landmark for the Laboratory; and something that can communicate to all who enter, or pass by, the importance of animal health to this important aspect of the Eastern Shore's economy and culture.

## Eligibility:

All professional artists or artist teams living in the United States may apply. If artists are applying as a team, the team should be listed on the application form, specifying a team leader to receive notifications. Artists currently enrolled in a university or college degree program are not eligible to apply.

## Budget Details:

The total budget for the artwork commission is $\$ 70,000$, inclusive of all costs associated with the project, including but not limited to: artist fee and expenses (sub-consultants, travel/lodging, printing, overhead, etc...), artwork shop drawings and specifications; artwork materials and fabrication; storage (if applicable), transportation and installation; related permits, license, insurance; and if significant site modifications are made. The project architect will assist with determining specs and locations in relation to the overall project.

Up to four semi-finalists will be invited to make proposals. Each semi-finalist artist or artist team will receive a $\$ 1,500$ stipend to develop a proposal that will be presented to the Artist Selection Committee.

## Contract:

The selected artist will contract directly with the Maryland Department of Agriculture and work with the Maryland State Arts Council Public Art staff who will oversee all aspects of the artwork from design development through project implementation and installation. An example of the artist's contract will be posted on (LINK) eMaryland Marketplace. Please be advised that the following will be required of the contracted artist: 1) The artist must maintain registration as a Maryland vendor and adhere to all applicable state permitting and licensing and tax requirements for the duration of the contract; 2) The artist will be required to submit an artwork maintenance manual upon installation as part of the final completion of their contract and following artwork installation; 3) The artist is expected and required to attend the artwork dedication event in-person if and when such an event takes place.

## Submission Procedures:

## Artists and Teams must apply online CLICK HERE FOR THE APPLICATION

Requirements of the Online Application:

- Contact Information for Lead Artist (and artist team if applicable)
- Statement of Interest: Explain why you (or your team) are interested in creating an original artwork for the Maryland Department of Agriculture's Salisbury Animal Health Lab. Explain why you would be a good candidate and how does your experience inform how you will respond to the themes and goals of the project. ( 300 words maximum)
- Artist Resume/CV (teams should include resumes of all artists combined into a single PDF)
- Work Samples:_Ten (10) JPEG Images of existing artwork. Work samples may include more than one photo of an individual artwork (showing different angles or details) but please do not composite more than one image per JPEG image. If applying as an artist team, identify all artists of the work.

NO ARTWORK PROPOSALS ARE SUBMITTED AT THIS STAGE.

## Submission Procedures cont:

Artists and Teams must apply online through PublicArtist.org APPLY HERE The Application Deadline is: Wednesday, June 7, 2021 by 3:00 pm (EST). "How to Apply" information webinars will be held on: May 7, 12:00-1:30 pm, and May 25, 6:30-8:00 pm. Go to HERE to register.

## Artist Selection

## Semi-Finalists Selection

The Artist Selection Committee will review applicants and select up to four semi-finalist artists or teams to tour the site and develop concept proposals.

Semi-finalist artists will be selected based on the following criteria:

1. Background work reflects technical skill, authenticity, originality, commitment to material(s)/media and artistic practice, evokes response or inquiry
2. Artist experience as demonstrated by resume
3. Artist demonstrated experience and Statement of Interest connect to the artwork themes and goals outlined for the public art project

Semi-finalists will be asked to provide two references who have worked with the artist and have detailed knowledge of the artist's work.

## Finalist Selection:

Concept Proposal Presentation. Each semi-finalist artist or artist team individually presents their concept proposal to the Artist Selection Committee. The semi-finalist artists or artist teams preparing concept proposals must agree to the following:

- The artist or artist team shall retain intellectual property rights to the artwork commissioned for Salisbury Animal Health Lab.
- The Maryland Department of Agriculture shall have the unconditional right to retain the proposal materials (drawings, illustrations) for public art education purposes, whether or not the artwork is selected for implementation. Full credit will be given to the artist or artist team if the proposal is disseminated by print or digital means.
- If utilizing the proposal for future public art applications, the artist shall give credit to the Maryland State Arts Council and the Public Art Across Maryland program.
- Proposed artwork must be original and unique to the Maryland Department of Agriculture's Salisbury Animal Health Laboratory. No editions or replicas of pre-existing work may be submitted.

Each Semi-Finalist Concept Proposal must include the following:

1. Written description of the proposed artwork
2. Concept renderings/drawings of the proposed artwork including location, dimensions, materials, colors and finishes.
3. Artwork budget, including identification of fabricator and fabricator fees (if applicable)
4. Artwork schedule including final design through installation
5. A brief summary of maintenance requirements for the proposed artwork.
6. Background art experience of artist and fabricator (if applicable)

Following the concept proposal presentations, the Artist Selection Committee will select the final artist or artist team.

The Finalist artist or team will be scored and selected, based on the following criteria:

1. Artwork Concept: Artwork reflects authenticity, originality, evokes response or inquiry, demonstrates relevance, and is appropriate for the site, architecture, occupants and environment. Addresses artwork themes \& goals defined in RFQ
2. Feasibility: Proposed budget is clear, specific, and detailed indicating the artwork can be fully implemented. Schedule is clear, specific, and detailed indicating the artwork can be fully implemented.
3. Durability, Permanence and Safety: The artwork is materially and structurally sound. Artwork is resistant to theft, vandalism, and is low maintenance. Proposed artwork does not create unsafe conditions nor utilize unsafe materials. Concept is able to adhere or adapt to ADA guidelines and applicable building code requirements.
4. Experience: The background professional experience of the artist and fabricator indicate that the proposed artwork can be implemented on time and budget

## Selection and Production Schedule:

RFQ Posted:
April 20, 2021
RFQ Application Deadline
Semi-Finalist Notification
Semi-Finalist Site Visit (half-day)
Semi-Finalist Proposals Due Finalist Notification Artist Contract Signed
Artwork Design Development Phase \& Community Mtg.
Artwork Final Design Phase Fabrication Period
Expected Installation Period
Opening/Unveiling

Monday June 7, 2021 3:00pm ET
July 16, 2021
HOLD: August 2-4, 2021
August 30, 2021
September 2021
October 2021
Oct-Nov. 2021
December 2021
January-February 2022
March 2022
Spring 2022

## Artist Selection Committee Composition:

Each of the following seats receives one-vote in the Artist Selection Committee review process.

| User Agency | Maryland Department of Agriculture |
| :--- | :--- |
| Design Representative | Architect |
| Building User | Salisbury Animal Health Laboratory |
| County Representative | Wicomico County |
| Community Representative | Local Veterinarian |
| Visual Art Representative | Local Artist |
| Maryland Public Art Commission | Commission Members (2) |
| Non-Voting | MSAC Public Art Program Staff |

## Questions and Inquiries:

All questions and inquiries must be in writing and directed to: Ryan Patterson, Maryland State Arts Council, Public Art Project Manager, ryan.patterson1@maryland.gov.

## About the Maryland Public Art Across Maryland Program:

Established in 2013, Public Art Across Maryland is the State of Maryland's Percent-for-Art program. For all new or renovated State-owned buildings, a percentage of the construction budget is set aside for public art.
Independent artists apply for a project through an open Call to Artists and are selected by an artist selection committee. MSAC manages the process from artist selection, through design, fabrication, and installation and the work becomes part of the State public art collection. msac.org

## -ATTACHMENTS FOLLOW-

Attachments


Gaudreau, Inc.

Salisbury Animal Health Laboratory Maryland Department of Agriculture



Interior Artwork Location (Location \#2) is on back wall of conference room, behind glass curtain wall.

