



ECONOMIC IMPACT

OF THE ARTS IN MARYLAND

FISCAL YEAR 2019

TOTAL IMPACT

NON-PROFIT ARTS ORGANIZATIONS AND THEIR AUDIENCES
ARE AN ECONOMIC ENGINE FOR MARYLAND.

\$45.7 MILLION*

IN STATE AND LOCAL TAX REVENUE

11,169

FULL-TIME EQUIVALENT JOBS

\$328.2 MILLION

IN SALARIES

TOTAL ECONOMIC IMPACT

\$1.1 BILLION



**Economic Impact of the Arts in Maryland: FY2019, Maryland
Department of Commerce. To read the full report, visit msac.org.*

TOTAL IMPACT

NON-PROFIT ARTS ORGANIZATIONS AND THEIR AUDIENCES
ARE AN ECONOMIC ENGINE FOR MARYLAND.



\$294.2 MILLION

IN SPENDING BY MORE THAN

11.2 MILLION

PEOPLE

**EVERY \$1 SPENT BY
MSAC GRANTEE
ORGANIZATIONS
SUPPORTED AN
ADDITIONAL \$3.07 IN
ECONOMIC ACTIVITY
STATEWIDE**

ARTS & ENTERTAINMENT DISTRICTS



MARYLAND'S ARTS & ENTERTAINMENT DISTRICTS HELP DEVELOP AND PROMOTE COMMUNITY INVOLVEMENT, TOURISM, AND REVITALIZATION THROUGH TAX-RELATED INCENTIVES.

26 DISTRICTS

**SUPPORTED EVENTS AND
NEW BUSINESSES TOTALING**

\$12.4 MILLION

IN STATE AND LOCAL TAX REVENUE AND

\$157.6 MILLION

IN STATE GDP

OPERATING SUPPORT GRANTS TOTALING

\$435,886

SUPPORTED ACTIVITIES IN 27* DISTRICTS

**27th district added at the end of FY19.*

INDEPENDENT ARTIST AWARDS

RECOGNIZE ACHIEVEMENT BY MARYLAND ARTISTS MAKING WORK INDEPENDENT OF AN INSTITUTION OR ORGANIZATION. THE AWARDS ARE ACCOMPANIED BY GRANTS THAT ENCOURAGE ARTISTIC GROWTH AND SUSTAINED PRACTICE.

CREATIVITY GRANTS

OFFER FUNDING TO SUPPORT THE NEW WORK OF INDEPENDENT ARTISTS AND MAINTAIN STABLE OPERATIONS AT SMALL ORGANIZATIONS. THE INTENTION OF THE CREATIVITY GRANT PROGRAM IS TO SUPPORT THE GROWING NEED FOR ARTS PROJECTS AND COLLABORATIONS THAT ARE RELEVANT TO COMMUNITIES STATEWIDE.

A TOTAL OF
\$558,493

AWARDED TO

138

INDEPENDENT
ARTISTS AND
SMALL ARTS
ORGANIZATIONS
ACROSS BOTH
PROGRAMS



ABOUT ECONOMIC IMPACT OF THE ARTS IN MARYLAND FY 2019:

The study's statistics come from 304 Maryland arts organizations presenting the arts around the state and receiving grants from the Maryland State Arts Council (MSAC) for ongoing support of their operations and programs.

The study, conducted by the Department of Commerce, utilized the DataArts data supplied by MSAC FY 2019 grant recipients. The study does not include the economic impact of for-profit arts organizations and the activities of individual visual, performing, and literary artists.



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STATE OF MARYLAND
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Page 1: *Waterlight Graffiti* by Antonin Fourneau (Baltimore City), photo by Edwin Remsberg.

Page 2: Baltimore Book Festival (Baltimore City), photo by Edwin Remsberg.

Page 3: Artist in Berlin Arts & Entertainment District (Worcester City), photo courtesy of Berlin A&E District.

Page 4: Allen Chunhui Xing, photo courtesy of Allen Chunhui Xing.

Page 5: Exhibit in Station North Arts & Entertainment District (Baltimore City), photo courtesy of Baltimore Office of Promotion and the Arts.