Maryland State Arts Council Meeting: July 9, 2020: Agenda

12:00 Call to Order, Agenda Review, Julie Madden
12:01 Review of Guiding Documents, Ken Skrzesz
12:05 FY21 Budget Recommendation
12:45 Grants Committee Recommendations
1:15 Emergency Grants Distribution (Round 2)
1:55 New Business, Julie Madden
2:00 Adjourn, Julie Madden
<table>
<thead>
<tr>
<th></th>
<th>FY20 Revenue</th>
<th>FY21 Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total State General Funds</td>
<td>22,308,457</td>
<td>22,308,457</td>
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<tr>
<td>Total Special Funds</td>
<td>1,300,000</td>
<td>1,300,000</td>
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<tr>
<td>Total Federal Funds</td>
<td>1,137,900</td>
<td>794,600</td>
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<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td><strong>24,746,357</strong></td>
<td><strong>24,403,057</strong></td>
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<tr>
<td><strong>TOTAL EXPENDITURES</strong></td>
<td><strong>(24,600,924)</strong></td>
<td><strong>(24,403,057)</strong></td>
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<tr>
<td><strong>SURPLUS/DEFICIT</strong></td>
<td>145,433</td>
<td>0</td>
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<tr>
<td>Category</td>
<td>FY20 Expenditures</td>
<td>FY21 Expenditures</td>
</tr>
<tr>
<td>---------------------------------------</td>
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</tr>
<tr>
<td>Administration General</td>
<td>(2,843,241)</td>
<td>(2,877,122)</td>
</tr>
<tr>
<td>Grants for Organizations</td>
<td>(14,940,873)</td>
<td>(15,023,435)</td>
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<tr>
<td>Grants (Other)</td>
<td>(1,587,429)</td>
<td>(650,000)</td>
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<tr>
<td>Arts and Entertainment Districts</td>
<td>(453,386)</td>
<td>(362,500)</td>
</tr>
<tr>
<td>Community Arts Development</td>
<td>(3,500,001)</td>
<td>(4,025,000)</td>
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<tr>
<td>Arts in Education</td>
<td>(725,000)</td>
<td>(550,000)</td>
</tr>
<tr>
<td>Independent Artist Awards</td>
<td>(308,000)</td>
<td>(275,000)</td>
</tr>
<tr>
<td>Public Art Program</td>
<td>(54,565)</td>
<td>(200,000)</td>
</tr>
<tr>
<td>Folklife Program</td>
<td>(188,429)</td>
<td>(440,000)</td>
</tr>
<tr>
<td><strong>TOTAL EXPENDITURES</strong></td>
<td>(24,600,924)</td>
<td>(24,403,057)</td>
</tr>
<tr>
<td><strong>SURPLUS/DEFICIT</strong></td>
<td><strong>145,433</strong></td>
<td><strong>0</strong></td>
</tr>
</tbody>
</table>
Finance Chair, Benny Russell:
Vote: To recommend to the Secretary of Commerce the FY21 budget as recommended by the Finance Committee.

Motion: Julie Madden
Second: Joan Lyons
Discussion: No discussion
In Favor: All
Opposed: None
Abstained: None
FY21 County Arts Development, Dana Parsons

- **Funding Recommendations**
  - 90% Block Grant
  - 10% based on population

- **Totals as recommended by Finance and Grants Committees:**
  - $4,000,000
Grants Chair, Lily Bengfort:
Vote: To approve the FY21 County Arts Development grants as recommended by the Finance and Grants Committees.

Motion: Jack Rasmussen
Second: Jackie Copeland
Discussion: None
In Favor: All
Opposed: None
Abstained: None
FY21 Folklife Apprenticeship, Chad Buterbaugh

- FY 2021 Folklife Apprenticeships
  - Funding available for 10 master/learner teams
  - Panel process uncovered inequitable granting processes
  - Staff recommendations developed based on applications rated “Excellent” and “Good” by panelists
  - Folklife granting revisions planned in advance of FY 2022 cycle
Grants Chair, Lily Bengfort:
Vote: To approve the FY21 Folklife Apprenticeship grants changes as recommended by the staff and reviewed by the Grants Committee.

Motion: Shelley Morhaim
Second: Carole Alexander
Discussion: None
In Favor: All
Opposed: None
Abstained: Sumita Kim
On-Year Organizations were reviewed by a grant panel.

- On-Year Grant Recommendations reflect:
  - Standard Formula
    - Total Allowable Income X Panel Score X Cap Allocation (7.093%)
  - Adjusted Panel Scores for On-Year Organizations to reflect panel scores within 5% of the prior year’s panel scores
  - Significant Increase/Decrease Formula for organizations who experienced a growth/loss of greater than 50%
  - New Year 1, 2, and 3 formulas for organizations in their first three years of the GFO Program
FY21 Grants for Organizations

- Off-Year Organizations were reviewed by staff.
  - Off-Year Grant Recommendations reflect:
    - Standard Formula
      - Total Allowable Income X Panel Score X Cap Allocation (7.093%)
    - Panel Score reflects previous year’s panel score until the organization enters into an on-year.
FY21 Grants for Organizations

- Funding Recommendations
  - Totals as recommended by Finance Committee:
    - Total: $15,023,435
    - Totals by category:
      - Folk: $319,783.41
      - Large: $6,786,007.67
      - Literary: $55,194.64
      - Multi-Discipline: $2,828,721.65
      - Music: $1,359,005.26
      - Theatre: $793,704.13
      - Visual Arts/Media: $1,723,532.66
      - Arts Services: $138,037.63
      - Children’s Events: $750,137.78
      - Dance: $269,310.03
FY21 Grants for Organizations

○ FY21 Funding Updates
  ■ All organizations will be required to submit FY21 projections as a FY20 Final Report addendum prior to the release of FY21 funds.
  ■ Move to Quarterly Funding Schedule
    ● Baltimore Symphony Orchestra* (See next slide.)
    ● Maryland Music Educators Association
    ● Annapolis Shakespeare Company
    ● Flying V
    ● Baltimore Improv Group
    ● Port Tobacco Players
    ● Baltimore Shakespeare Factory
FY21 Grants for Organizations

Baltimore Symphony Orchestra

MSAC received FY21 projections from the BSO on July 7, 2020. The MSAC program directors analyzed the projections and the following is a summary:

- Originally planned, non-COVID programming, projected a $1.8M deficit.
- With program adjustments for COVID, the BSO projects two possible scenarios:
  - The BSO does not receive the $1.6M special funding request from the State, resulting in a $7.2M deficit.
  - The BSO does receive the $1.6M special funding request from the State, resulting in a $6.1M deficit.
- None of the scenarios above include PPP income, which could be received at a maximum of $3.2M and both scenarios include an endowment draw of $3.4M.
FY21 Grants for Organizations

Baltimore Symphony Orchestra funding, if approved by the Council:

- **Disbursement Schedule:**
  - Four, 25% payments (vs. 90%/10%)

- **Additional Required Submissions**
  - Quarterly Fiscal Actuals v. Projections
  - Quarterly updated financial recovery plan

- **Review of Quarterly Submissions**
  - Program Director
  - Grants and Professional Development Director
  - Executive Director
  - Council Involvement (Grants Committee, Ex Com Committee?)
  - Assistant Secretary
  - Secretary

- **Payment Release is Based on Quarterly Submission Review and payment approval.**
Grants Chair, Lily Bengfort:
Vote: To recommend to the Secretary of Commerce the FY21 Grants for Organizations distribution as recommended by the Grants Committee.

Motion: Julia Madden
Second: Jacqueline Copeland
Discussion: None
In Favor: All
Opposed: None
Abstained: None
Emergency Grant Distribution (Round 2), Ken Skrzesz

Arts and Entertainment Districts ($435,000)
Maximum $15K for activities supporting economic development.

County Arts Development ($1,000,000)
Maximum $50K for regranting and activities generating economic development through the arts.

Organizations and Independent Artists ($1,565,000)
No request limit, application pool limited to organizations currently participating in any MSAC grants programs and Maryland independent artists that produce work in alignment with MSAC programs.
Finance Chair, Benny Russell:
Vote: To approve the Emergency Grant (Round 2) distribution as recommended by the Finance Committee.

Motion: Anne West
Second: Lily Bengfort
Discussion: None
In Favor: All
Opposed: None
Abstained: None
Adjourn, Julie Madden