

MORRIE WARSHAWSKI works with nonprofit organizations, especially arts and culture groups, that are having difficulty realizing their full potential. He helps organizations create roadmaps to a better future through strategic planning. His practice is characterized by a commitment to the core values of creativity, tolerance, thoughtfulness and transparency. Warshawski has worked in the nonprofit arts sector for over thirty years as an Executive Director, consultant, facilitator, teacher and writer. Warshawski's assignments have included work with State and Regional Government Agencies (Illinois, Mississippi, South Carolina, Mississippi, Michigan, California), Foundations (Bush, MacArthur, Pew Charitable Trust), The President's Commission on the Arts and the Humanities, and numerous nonprofit organizations in many disciplines (Yerba Buena Center for the Arts, San Francisco Museum of Modern Art, St. Louis Black Repertory Company, Madison Repertory Theatre, and others).

Warshawski has extensive experience in the area of strategic planning. He is the author of *A Planning Toolkit For State Arts Agencies* published by the National Assembly of State Arts Agencies (NASAA), which is used by many state arts agencies for designing and implementing strategic planning efforts. He designed and edited a website devoted to strategic planning essays for the National Endowment for the Arts, called LESSONS LEARNED (><http://arts.endow.gov/pub/Lessons><); and for many years was a consultant for the NEA's Advancement Program, which provided fifteen months of his time in strategic planning assistance to organizations throughout the US. He is the author of many articles, and of two books, *Shaking The Money Tree: How To Get Grants And Donations For Film And Video- 2nd Edition* (Wiese Books, LA), and *The Fundraising Houseparty: How to Party with a Purpose and Raise Money for Your Cause – 2nd Edition*. Warshawski maintains his own website at www.warshawski.com.

RESUMES & CLIENT LISTS

MORRIE WARSHAWSKI

CONSULTANT/FACILITATOR/WRITER (1986 to present)

Sample List of Clients:

Organizations

- Alzheimer's Association/Michigan Great Lakes Chapter
- American Craft Council (NYC)
- AMS Planning and Research
- ArtServe Michigan
- California Coalition for Youth
- Center for Defense Information (Washington, DC)
- College for Creative Studies (Detroit)
- Dance Gallery Foundation/Peter Sparling Dance Co. (Ann Arbor, MI)
- Detroit Filmmakers Coalition

- Federation of State Humanities Councils
- Habitat for Humanity/San Francisco
- Independent Feature Projects (NYC, LA, Minneapolis, Chicago, Miami)
- International Ticketing Association - INTIX
- Madison Art Center (WI)
- Marquette History Museum (MI)
- Michigan Museums Association
- Myrna Loy Center (Helena, MT)
- National Alliance of Media Arts and Culture (San Francisco)
- National Assembly of State Arts Agencies (Washington, DC)
- National Audio Theatre Festivals (NYC)
- National Video Resources/ Grantmakers in Film & Electronic Media
- New Langton Arts/ Rockefeller Grants Project (San Francisco)
- Nonprofit Resource Center (Sacramento, CA)
- Northern California Chapter/ US Green Building Council
- Oklahoma City Art Museum/ Film Center
- Opera Theatre of Saint Louis
- Operation Shoestring (Jackson, MS)
- Prague Media Arts Center (Czech)
- President's Committee on the Arts and the Humanities (Washington, DC)
- San Francisco Museum of Modern Art
- St. Louis Art Museum
- St. Louis Black Repertory Company
- Texas Music Museum (Austin)
- University of Missouri at St. Louis
- Vintage Vinyl Records (St. Louis)
- Washtenaw Literacy (Ann Arbor, MI)
- WGBH-TV/ Contemporary Art Television Fund (Boston)
- Yerba Buena Center for the Arts (San Francisco)

Regional, State and Local Arts Agencies

- Arts Council Napa Valley
- California Arts Council
- Colorado Council on the Arts
- Greater Flint Arts Council (MI)
- Illinois Arts Council
- Michigan Association of Community Arts Agencies
- Mid Atlantic Arts Alliance
- Mississippi Arts Commission
- Michigan Arts Council
- Michigan Association of Community Arts Agencies
- National Endowment for the Arts/ Advancement Program (Regional Coordinator for Upper Midwest; National Communications Resource

Coordinator; Planning consultant to - Ballet Omaha, Bemis Alternative Worksite, KDHX-TV, Madison Repertory Theatre, Emmy Gifford Children's Theater, Circus Flora)

- Office of Cultural Affairs, City of San Jose, CA
- Pennsylvania Council on the Arts
- Sacramento Metropolitan Arts Commission
- South Carolina Arts Commission
- United Arts Council of Calhoun County (Michigan)
- US Regional Arts Organizations
- Western States Arts Federation (Denver)

Foundations

- B.E.S.T. Nonprofit Fund/Community Foundation of Greater Flint
- Bush Foundation (Minneapolis)
- The Council on Foundations (Washington, DC)
- Fund for Folk Culture (Santa Fe, NM)
- Grantmakers in the Arts (GIA) and American Families for the Arts
- Grantmakers in Film and Electronic Media/ National Video Resources
- John D. & Catherine T. MacArthur Foundation (Chicago)
- Pew Charitable Trusts (Philadelphia)
- Donald W. Reynolds Foundation (Las Vegas)
- San Francisco Foundation

WRITER/EDITOR

Author, *SHAKING THE MONEY TREE: HOW TO GET GRANTS AND DONATIONS FOR FILM AND TELEVISION – 2nd Edition* (Wiese Books/LA, 2003)

Author, *Arts Alive: The 2001 Survey Report on the State of Arts Education in Michigan Schools Grades K-12*. ArtServe Michigan 2002. Full report can be downloaded at: www.artservemichigan.org

Author, *THE FUNDRAISING HOUSEPARTY: HOW TO GET CHARITABLE DONATIONS FROM INDIVIDUALS IN A HOUSEPARTY SETTING*. ISBN: 0-9712789-0-3. Published 2002.

Author, *GOING INTERNATIONAL: A CASE STATEMENT*, commissioned by the National Assembly of State Arts Agencies and the National Endowment for the Arts, 2000.

http://www.nasaa-arts.org/new/nasaa/artworks/global_contents.shtml

Co-Author, *CREATIVE FAMILY GIVING IN THE ARTS*, Grantmakers in the Arts (GIA) Field Resource Book, Vol. 2, October 2000.

Author, *A STATE ARTS AGENCY STRATEGIC PLANNING TOOLKIT*, published by the National Assembly of State Arts Agencies and the National Endowment for the Arts, 2000.

www.nasaa-arts.org/publications/strategic.shtml

Co-Author, Editor and Consultant for *FROM NASCAR TO CIRQUE DU SOLEIL: LESSONS IN AUDIENCE DEVELOPMENT*, Western States Arts Federation (WESTAF), 2000. <http://Istaf.org>

Editor, *LESSONS LEARNED PLANNING TOOLSITE*, created for Bay Consulting Group for the National Endowment for the Arts' website, 1998 - 2000. Site contains essays on all aspects of planning. <http://arts.endow.gov/pub/Lessons>

Editor, *THE NEXT STEP: DISTRIBUTING INDEPENDENT FILMS AND VIDEOS* (AIVF, New York, 1996)

Author, *WHERE THE RUBBER MEETS THE ROAD: PRESENTING THE PERFORMING ARTS IN CALIFORNIA* (Calif. Arts Council 1989)

Articles/ Essays/ Reviews Published In: *GRANTMAKERS IN THE ARTS (GIA) NEWSLETTER, EMMY MAGAZINE, FORD TIMES, FOUNDATION NEWS, HIGH PERFORMANCE, LOS ANGELES TIMES, MODERN POETRY STUDIES, NEW YORK QUARTERLY, PARENTING, PHILADELPHIA INQUIRER, ST. LOUIS POST-DISPATCH, SAN FRANCISCO EXAMINER, TORONTO GLOBE & MAIL, VIDEOGRAPHY, VIS-A-VIS (UNITED AIRLINES)* and others.

OTHER WORK EXPERIENCE

- Executive Director, Bay Area Video Coalition, 1983-86
- Executive Director, The Media Project, 1980-82
- Managing Director, Portland Dance Theater, 1977-79
- Project Evaluator, National Endowment for the Arts, 1976
- English Instructor, Los Angeles Southwest College, 1975
- Assistant Director, University of Southern California/Semester of the Arts Program, 1973-75

EDUCATION

- Graduate Writers' Workshop, University of Iowa
- BA (Cum Laude) & MA, English, University of Southern California

HONORS, PRIZES, AWARDS AND PANELS

Panelist/Juror For:

- Michigan Council for Arts and Cultural Affairs: Local Arts Agencies Panel, 2003 & 2002; Art Organization Development Implementation Panel, 2001
- Artist Trust/Washington State Arts Commission Media Fellowship, 2001
- National Endowment for the Arts, Media Arts Program Panel, thirteen times between 1982 - 2001
- Independent Television Service (ITVS) Regional Film Grants, 1999
- Mid Atlantic Arts Foundation, "Artists & Communities: America Creates for the Millennium," Film/Video/Photography selection panel, 1999
- Missouri Arts Council, Media Arts Panel, 1994-1997
- NewView '95 Satellite Showcase, South Carolina Arts Commission
- Southwest Region Media Arts Fellowship, 1991 & 94
- Mid-Atlantic Region Media Arts Fellowship 1992
- Council on Foundations Film/Video Festival, 1985-88
- National Alliance of Media Arts Centers (NAMAC) Technical Assistance Grants, 1987 & 1988
- San Francisco International Film Festival, 1987 & 1989
- "American Film Committee" for 1984 Summer Olympics
- Western States Media Arts Fellowship 1982

Finalist, Dallas Area Rapid Transit VA Hospital Poetry Public Art Competition, 1995
Artist/Coordinator, St. Louis MetroLink Arts-in-Transit "Signs of the System" Project, 1991-92

Semifinalist, Arts-in-Transit "Art Link" Public Art Competition, St. Louis, 1991

Travel Grant, International Public Television Conference (INPUT), Montreal, 1986

Speaker:

National Assembly of Media Arts and Culture Conference, Minneapolis, 2000;
Local Heroes Film Festival, Edmonton, Alberta, Canada, 1998;
National Educational Media Network Annual Conference, 1994/96 & 97;
Playback 1996 Video Preservation Round Table, S.F.;
South Carolina Arts Alliance Statewide Conference, 1995;
National Federation of Local Cable Programmers (NFLCP) Convention, 1982, 1983 & 1986.

Scholarship, Squaw Valley Screenwriters' Workshop, 1981

Fellow, National Endowment for the Arts, Summer 1975

Moses Award (Poetry), Univ. of Southern Calif., 1971-72

EXECUTIVE PRODUCER

- *THE STAND IN*, 90-min. dramatic feature film starring Danny Glover, directed by Bob Zagone, 1986
- Council on Foundations' *ANNUAL CONFERENCE VIDEOTAPE*, directed by Dick Foster, 1988

MISCELLANEOUS

- Art works exhibited and/or in collections of: Museum of Modern Art (NYC), American Cultural Center (New Delhi, India), Visual Studies Workshop, Manhattan Laboratory Museum, New Langton Arts, Tweed Museum of Art, Northwest Artists Workshop, California Polytechnic State Univ., Technical Univ. of Nova Scotia, Univ. of Hawaii.
- Commentator, NPR's "*MARKETPLACE RADIO*" program, May 31, 1994.
- Myers-Briggs Type Indicator [MBTI] - Qualified by the Association of Psychological Type [APT] to administer and interpret the MBTI personality instrument to individuals and groups, July 1996.