

MSAC

ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS IN MARYLAND

The arts are thriving in Maryland. From traditional and established cultural organizations to cutting edge and emerging art venues, creative enterprises are growing throughout the state. This strong and robust sector signifies an engaged and vibrant community and is vital to the quality of life Marylanders enjoy.

This report highlights the economic impact of the nonprofit arts organizations and programs that receive operating support from the Maryland State Arts Council (MSAC). The study was conducted by the Department of Business & Economic Development (DBED) utilizing final report data supplied by the grant recipients. *It is the last survey MSAC will issue using this data collection method.* MSAC has adopted a new reporting method, the Maryland Cultural Data Project, a standardized system for collecting historical and organizational financial data.

Noteworthy outputs and economic impacts by MSAC-funded nonprofit arts organizations and audiences in FY 2007 include:

- 14 million people attended arts events in Maryland, an increase from 13.1 million in FY 2006.
- Arts audiences generated \$385 million in direct spending on goods and services in FY 2007, \$50 million more than in FY 2006.
- These organizations generated \$170 million in direct spending on goods and services, \$15 million more than in FY 2006.
- Audience spending and arts operations generated a total of \$556 million in direct spending, compared to a total of \$500.5 million in FY 2006, and generated a total economic impact of \$1.2 billion, compared to \$1.05 billion in FY 2006.
- Every \$1 of direct spending of this arts industry generates a total \$2.13 in expenditures on goods and services in Maryland, three cents more on every dollar than in FY 2006.
- Total full-time equivalent jobs generated by this arts industry increased to more than 15,000, compared to 13,700 in FY 2006.
- Total arts-related employment generated \$418 million in salaries, up from \$371.6 million in FY 2006.
- The arts generated \$43 million in state and local taxes in FY 2007, a nearly \$6 million increase from FY 2006.

maryland state arts council | 40th anniversary | fiscal year 2007

*Statistics for this study were drawn from 228 Maryland organizations that produce or present the arts around the state, receive grants from the Maryland State Arts Council for ongoing support of their operations and programs, and represent activities for FY 2007. The study does not include the economic impact of private arts enterprises, individual artists, or organizations that do not receive a direct grant.

REGIONAL ECONOMIC IMPACT

To assess the regional economic impact, the state is divided into six regions. The following lists total expenditures (sum of direct and secondary expenditures) and the total number of jobs (part-time and full-time) in nonprofit arts organizations receiving MSAC operating grants and their audiences in each region during FY 2007.

CAPITAL MARYLAND

Frederick, Montgomery and Prince George's counties
\$351 million; 4,379 jobs

CENTRAL MARYLAND

Anne Arundel, Baltimore, Carroll, Cecil, Harford, Howard counties and Baltimore City
\$705 million; 9,112 jobs

EASTERN SHORE (Upper)

Caroline, Kent, Queen Anne's and Talbot counties
\$31.8 million; 394 jobs

EASTERN SHORE (Lower)

Dorchester, Somerset, Wicomico and Worcester counties
\$56.1 million; 734 jobs

SOUTHERN MARYLAND

Calvert, Charles and St. Mary's counties
\$8.4 million; 107 jobs

WESTERN MARYLAND

Allegany, Garrett and Washington counties
\$35 million; 457 jobs

The Maryland State Arts Council, an agency of the Maryland Department of Business & Economic Development, is dedicated to cultivating a vibrant cultural community where the arts thrive. MSAC provides financial support and technical assistance to nonprofit cultural organizations.



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Maryland State Arts Council | 175 West Ostend Street, Suite E, Baltimore, Maryland 21230
410-767-6555 voice | 410-333-4519 tty | 410-333-1062 fax | www.msac.org | msac@msac.org