



**SECOND ANNUAL MARYLAND PRESENTERS
NETWORKING MEETING
November 23, 2009, 10:00 AM—3:00 PM
The Music Center at Strathmore**

AGENDA

10:00 AM WELCOME AND INTRODUCTIONS

10:30 AM EDUCATIONAL SESSION

**Presenting the Arts during an Economic Downturn:
Exploring Programming Options and Funding Alternatives**

Faced with a challenging economy and cash-deprived patrons, many arts presenters are searching for alternatives to support the programs and services so vital to their mission. This year's annual Maryland Presenters Networking meeting will feature a panel discussion of professionals from the field to share their funding opportunities and techniques for developing or enhancing your program's corporate sponsorship initiatives.

12:15 PM LUNCH

1:00 PM MARYLAND PRESENTERS BLOCK BOOKING DISCUSSION

This interactive session is your opportunity to share information about artists/artist groups you wish to present and ideas about block booking projects you are interested in doing in the future.

3:00 PM MEETING ADJOURNED

Special thanks to the Strathmore, National Endowment for the Arts, Mid Atlantic Arts Foundation and Pennsylvania Presenters